

Domestic Snapshot Year Ending (YE) December 2022

\$2.94 BILLION

VISITOR EXPENDITURE YE DECEMBER 2022 FROM 1.57 MILLION DOMESTIC VISITORS

TOTAL VISITORS



1,574,000
YE DEC 2022

1,278,000
YE DEC 2021

AVERAGE NIGHTS



6.2
YE DEC 2022

6.2
YE DEC 2021

AVERAGE SPEND PER PERSON



\$1,867
YE DEC 2022

\$1,423
YE DEC 2021

PURPOSE OF VISIT YE DECEMBER 2022

HOLIDAY



826,000
+24%

VISITING FRIENDS AND RELATIVES



208,000
+21%

BUSINESS



498,000
+22%

OTHER*



65,000
-22%

DOMESTIC VISITOR NORTHERN TERRITORY SUMMARY YEAR ENDING DECEMBER	Visitors			Change on 2021	Holiday			Change on 2021
	2019	2021	2022		2019	2021	2022	
Visitors ('000)	1,703	1,278	1,574	23%	751	669	826	24%
Visitor nights ('000)	9,202	7,884	9,701	23%	4,140	3,726	4,877	31%
Expenditure (\$ million)	2,153	1,818	2,938	62%	885	977	1,448	48%
Average length of stay (nights)	5.4	6.2	6.2	0	5.5	5.6	5.9	0.3
Average spend per trip (\$)	1,265	1,423	1,867	31%	1,179	1,462	1,752	20%
Visitor market share (%)	1.4	1.6	1.5	-0.1pp	1.6	1.8	1.7	-0.1pp

DOMESTIC VISITOR NORTHERN TERRITORY SUMMARY DECEMBER QUARTER	Visitors			Change on 2021	Holiday			Change on 2021
	2019	2021	2022		2019	2021	2022	
Visitors ('000)	397	223	323	45%	142	100	119	19%
Visitor nights ('000)	1,913	1,383	1,964	42%	710	499	657	32%
Average length of stay (nights)	4.8	6.2	6.1	-0.1	5.0	5.0	5.5	0.5
Visitor market share (%)	1.3	1.1	1.2	0.1pp	1.3	1.1	1.1	0pp

INTERSTATE VISITOR SOURCE MARKETS

NEW SOUTH WALES
VISITORS 282,000 +154%
EXPENDITURE \$752M +197%



VICTORIA
VISITORS 251,000 ↑
EXPENDITURE \$626M ↑



QUEENSLAND
VISITORS 165,000 -5.4%
EXPENDITURE \$384M +20%



WESTERN AUSTRALIA
VISITORS 117,000 +21%
EXPENDITURE \$255M +31%



SOUTH AUSTRALIA
VISITORS 116,000 -18%
EXPENDITURE \$202M -20%



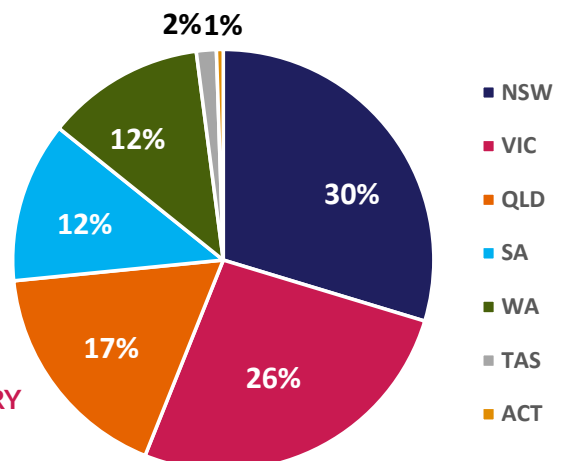
TASMANIA
VISITORS 15,000 ↑
EXPENDITURE \$47M ↑



AUSTRALIAN CAPITAL TERRITORY
VISITORS 5,000 ↓
EXPENDITURE \$5M ↓



INTERSTATE VISITORS BY MARKETS

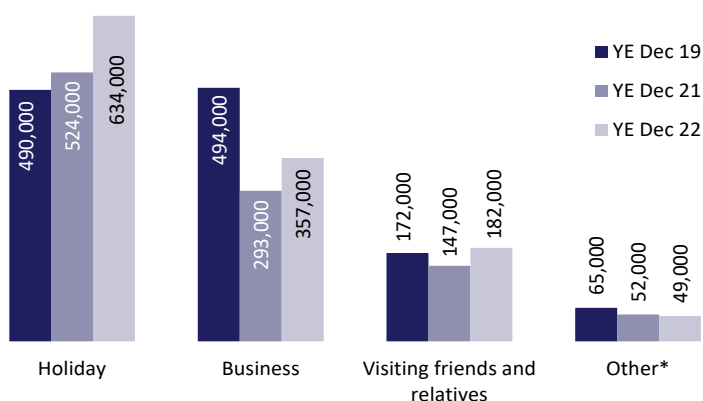


NOTE: Percentage changes in this report are compared to 2021 data, unless otherwise stated. Visitors refer to all purpose visitors, unless otherwise stated.
*Other includes: Other reasons, in transit and not stated/not asked.

Domestic Snapshot YE December 2022

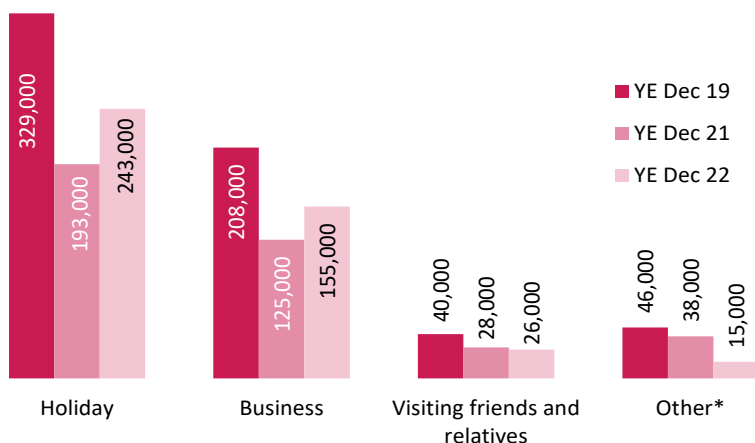
REGIONAL SUMMARY

DOMESTIC VISITOR TOP END YEAR ENDING DECEMBER	Visitors			Change on 2021	Holiday			Change on 2021
	2019	2021	2022		2019	2021	2022	
Visitors ('000)	1,195	976	1,204	23%	490	524	634	21%
Visitor nights ('000)	6,154	5,518	6,805	23%	2,461	2,742	3,348	22%
Expenditure (\$ million)	1,274	1,326	2,132	61%	452	712	990	39%
Average length of stay (nights)	5.2	5.7	5.7	0.0	5.0	5.2	5.3	0.1
Average spend per trip (\$)	1,066	1,358	1,771	30%	923	1,359	1,563	15%
Visitor market share (%)	1.0	1.2	1.1	-0.1pp	1.1	1.4	1.3	-0.1pp
Visitor market share of the NT (%)	70.2	76.4	76.5	0.1pp	65.2	78.4	76.7	-1.7pp



- For the Top End, domestic holiday visitation increased for the year ending December 2022 compared to the same period in 2021. Visitors travelling to visit friends and relatives (VFR) along with business travel also showed an increase, while other purpose of visitation was slightly lower over the same period.
- Holiday visitation and VFR travel were higher for the year ending December 2022 compared to the year ending December 2019 (pre pandemic).

DOMESTIC VISITOR CENTRAL AUSTRALIA YEAR ENDING DECEMBER	Visitors			Change on 2021	Holiday			Change on 2021
	2019	2021	2022		2019	2021	2022	
Visitors ('000)	598	373	437	17%	329	193	243	26%
Visitor nights ('000)	2,804	2,167	2,689	24%	1,612	942	1,382	47%
Expenditure (\$ million)	860	461	763	65%	428	252	438	73%
Average length of stay (nights)	4.7	5.8	6.2	0.4	4.9	4.9	5.7	0.8
Average spend per trip (\$)	1,439	1,237	1,746	41%	1,303	1,311	1,802	37%
Visitor market share (%)	0.5	0.5	0.4	-0.1pp	0.7	0.5	0.5	0pp
Visitor market share of the NT (%)	35.1	29.2	27.7	-1.5pp	43.8	28.8	29.4	0.6pp



- For Central Australia, domestic holiday visitors and business travel increased for the year ending December 2022 compared to the same period in 2021. Visiting friends and family and other purpose of visitation decreased when comparing the same periods.
- Visitation for all purposes of travel also remain lower in year ending December 2022 compared to year ending December 2019 (pre pandemic).

*Other includes: Other reasons, in transit and not stated/not asked.

Domestic Snapshot YE December 2022

DOMESTIC SOURCE MARKETS

INTERSTATE VISITOR SUMMARY YEAR ENDING DECEMBER	Northern Territory			Change on 2021	Australia			Change on 2021
	2019	2021	2022		2019	2021	2022	
Visitors ('000)	1,079	642	951	48%	38,344	16,621	33,383	101%
Holiday Visitors ('000)	505	361	519	44%	13,208	6,466	13,180	104%
Visitor nights ('000)	7,387	5,833	7,739	33%	181,452	101,199	169,522	68%
Expenditure (\$ million)	1,608	1,354	2,270	68%	37,405	19,296	45,560	136%
Average length of stay (nights)	6.8	9.1	8.1	-1.0	4.7	6.1	5.1	-1.0
Average spend per trip (\$)	1,490	2,110	2,387	13%	976	1,161	1,365	18%
Visitor market share (%)	2.8	3.9	2.8	-1.1				

INTRA-TERRITORY VISITOR SUMMARY YEAR ENDING DECEMBER	Northern Territory			Change on 2021	Australia			Change on 2021
	2019	2021	2022		2019	2021	2022	
Visitors ('000)	623	636	623	-2.1%	81,375	66,814	76,958	15%
Holiday Visitors ('000)	246	308	307	-0.2%	34,015	31,031	35,547	15%
Visitor nights ('000)	1,815	2,051	1,962	-4.4%	236,455	219,909	230,204	4.7%
Expenditure (\$ million)	545	465	668	44%	43,287	41,451	55,698	34%
Average length of stay (nights)	2.9	3.2	3.1	-0.1	2.9	3.3	3.0	-0.3
Average spend per trip (\$)	874	730	1,073	47%	532	620	724	17%
Visitor market share (%)	0.8	1.0	0.8	-0.2				

PLACES VISITED BY DOMESTIC VISITORS

GREATER DARWIN

VISITORS 908,000 +37%
EXPENDITURE* \$1.5B +46%

HOLIDAY VISITATION

INTRA-TERRITORY 178,000 +29%
INTERSTATE 326,000 +47%
HOLIDAY VISITORS 504,000 +40%

KATHERINE DALY

VISITORS 379,000 +48%
EXPENDITURE \$411M +185%

HOLIDAY VISITATION

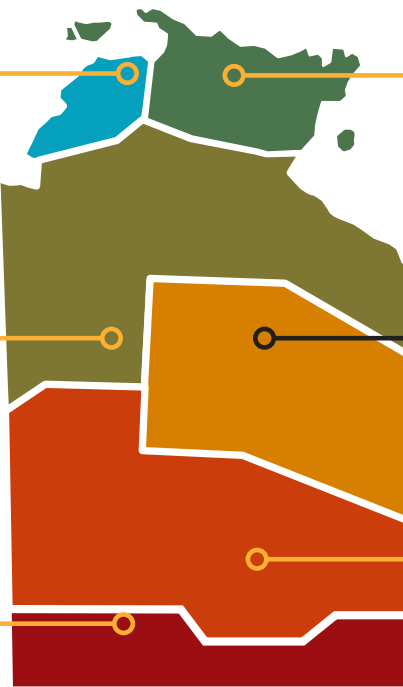
INTRA-TERRITORY 81,000 ↓
INTERSTATE 146,000 ↑
HOLIDAY VISITORS 227,000 +48%

LASSETER

VISITORS 212,000 +33%
EXPENDITURE \$403M +92%

HOLIDAY VISITATION

INTRA-TERRITORY 14,000 ↓
INTERSTATE 164,000 +45%
HOLIDAY VISITORS 177,000 +38%



KAKADU ARNHEM

VISITORS 204,000 +2.7%
EXPENDITURE** \$228M +42%

HOLIDAY VISITATION

INTRA-TERRITORY 27,000 ↓
INTERSTATE 114,000 ↑
HOLIDAY VISITORS 141,000 +36%

BARKLY

VISITORS 75,000 ↑
EXPENDITURE \$31M ↑

HOLIDAY VISITATION

INTRA-TERRITORY 4,000 ↓
INTERSTATE 40,000 ↑
HOLIDAY VISITORS 44,000 ↑

ALICE SPRINGS MACDONNELL

VISITORS 288,000 +7.6%
EXPENDITURE \$329M +40%

HOLIDAY VISITATION

INTRA-TERRITORY 23,000 ↑
INTERSTATE 115,000 ↑
HOLIDAY VISITORS 138,000 +22%

*Expenditure is for Darwin only, excludes Outer Darwin. ** Expenditure is for the combined region of Litchfield Kakadu Arnhem and includes Outer Darwin.

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