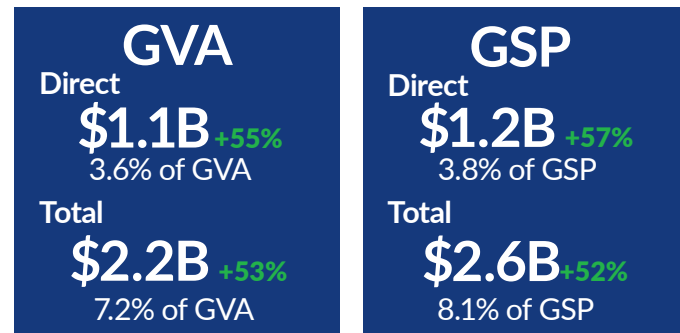


# Economic contribution of tourism to the NT 2022-23

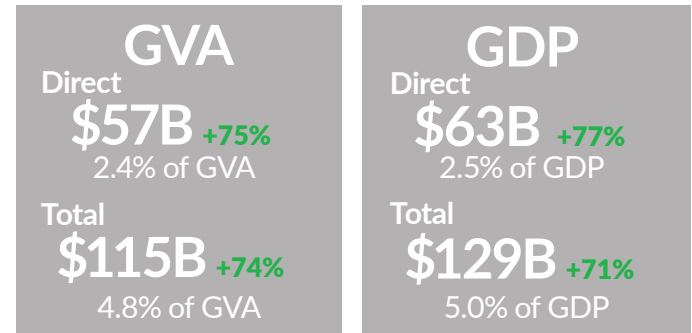
Released 22 April 2024

This release of the 2022-23 results of the Tourism Satellite Account (TSA) reflects the return of the tourism industry to regular operations after the COVID-19 pandemic, however we are yet to return to pre pandemic levels of visitation. This is evident in the 2022-23 results with numbers bouncing back compared to 2021-22. In 2022-23, total tourism Gross Value Added (GVA) in the NT was \$2.2 billion, up 53% compared to the previous year, or 7.2% of the region's total GVA. During the same period, tourism in the NT supported a total of 16,300 jobs, or 11% of the Territory's total employment.

## Value of tourism in the NT

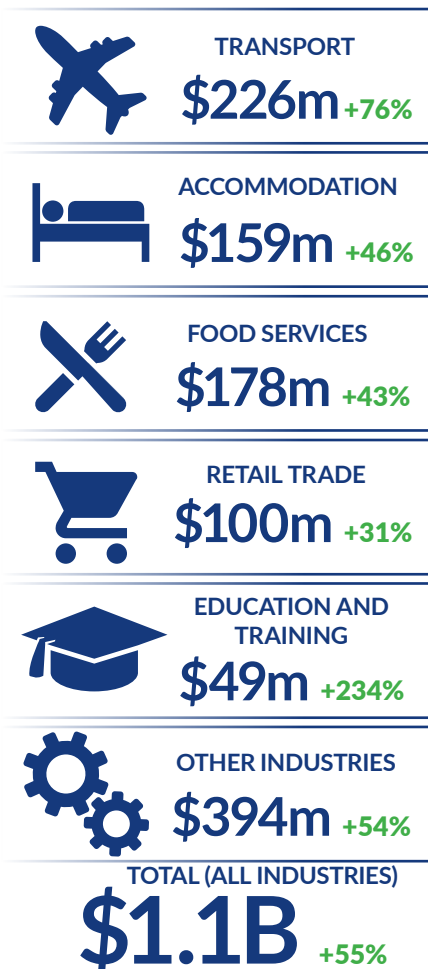


## Value of tourism in Australia



Note: GVA = Gross Value Added, GSP = Gross State Product, GDP = Gross Domestic Product

## Direct tourism GVA



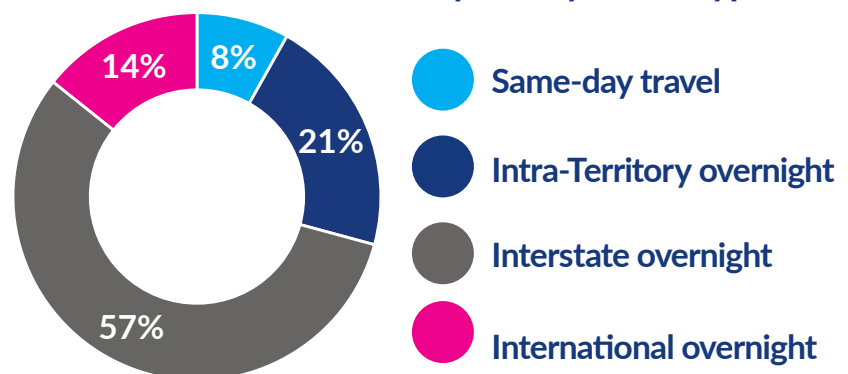
## Tourism filled jobs in the NT



## Tourism consumption in the NT

**\$3.3 billion** +51%

### Share of tourism consumption by visitor type\*



\*Based on purchaser's prices

Data on factsheet is rounded, % change reflects change from the previous results in 2021-22.

**Disclaimer:** The Northern Territory of Australia exercised due care and skill to ensure that at the time of publication the information contained in this publication is true and correct. However, it is not intended to be relied on as professional advice or used for commercial purposes. The Territory gives no warranty or assurances as to the accuracy of the information contained in the publication and to the maximum extent permitted by law accepts no direct or indirect liability for reliance on its content.

# Economic contribution of tourism to the NT 2022-23

## Glossary

Tourism Satellite Accounts (TSA) are used to supplement the system of National Accounts by measuring the economic contribution of tourism. The TSA estimates the worth of the tourism sector by combining the contributions of various goods and services across the economy. This then makes it possible to compare the economic contribution of the tourism industry and its individual sectors to conventional industries.

**Concept of tourism:** Tourism is defined differently to other standard industries, such as manufacturing or transport, as it is defined by the nature of the consumer (demand side), rather than the process by which goods or services are produced (supply side). Tourism is a component of many other standard industries, as tourists create demand in a range of industries including accommodation, cafes, restaurants, retail trade and transport.

**Basic price:** The amount receivable by the producer from the purchaser for a unit of a good or service prior to any additional costs such as net commodity taxes or any margins required to facilitate transfer of the goods and services from the producer to the tourists. These additional costs are paid by consumers but received by other industries (e.g. transport) and government (tax revenue).

**Filled Jobs:** The Australian Bureau of Statistics (ABS) "National TSA 2021-22" released in December 2022, included a change in their metric used for reporting employment. The ABS, for the first time, reported tourism filled jobs (sourced from the Labour Account) instead of tourism employment (sourced from the Labour Force Survey). The ABS applied this change because tourism filled jobs provide a more meaningful measure of the tourism workforce. Importantly, tourism filled jobs captures the many secondary jobs that people have in the tourism sector and the highly casualised nature of work within the industry.

**Tourism Gross Domestic Product (GDP):** or Tourism Gross State Product (GSP): Tourism GVA plus net taxes on products that are attributable to the tourism industry. As such, it generally has a higher value than tourism GVA. Direct and indirect flow-on GSP are measured separately using the TSA framework and Input-Output modelling techniques, respectively. Combined, they provide an estimate of total tourism GSP.

**Tourism Gross Value Added (GVA):** Considered the most accurate measure of the contribution of the industry to the economy. It includes the total labour income and capital revenue received by the industry and the net taxes that government receives from the production, and is measured in basic prices. Direct and indirect flow-on GVA are measured separately using the TSA framework and Input-Output modelling techniques, respectively. Combined, they provide an estimate of total tourism GVA.

**Direct contribution of tourism:** The contribution generated by transactions between the visitor and producer for a good or service that involves a direct physical or economic relationship. For example, the direct effects of an increase in the number of visitors staying in hotel accommodation are the sales and any associated changes in payments for wages and salaries, taxes and supplies and services. These direct economic impacts are measured according to the TSA framework.

**Indirect contribution of tourism:** The subsequent or flow-on effects created by the requirement for inputs from those industries supplying goods and services to tourists. For example, in the case of the hotel industry this might include the fresh produce supplied to a hotel and the electricity used. These indirect economic impacts are measured using Input-Output modelling techniques as the TSA framework is not designed to produce such estimates at the state and territory level.

## More Information

For more detail on the methodology and results please refer to the full report on Tourism Research Australia's website on the Economic Report page: State Tourism Satellite Accounts 2022-23.