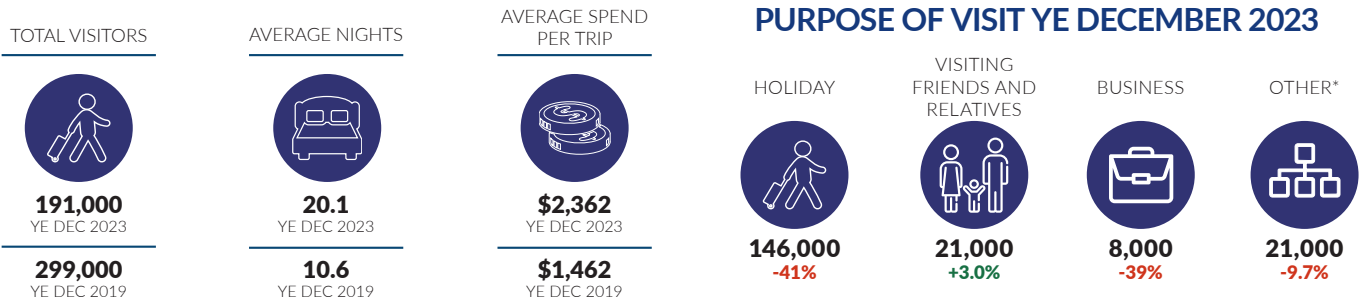


International Snapshot YE December 2023

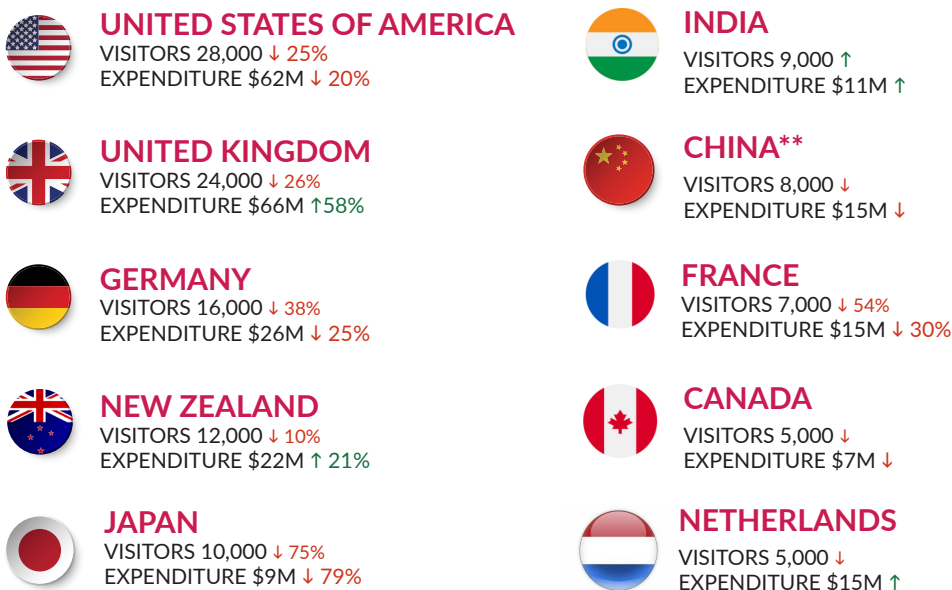
\$451 MILLION

VISITOR EXPENDITURE YE DECEMBER 2023 FROM 191,000 INTERNATIONAL VISITORS



INTERNATIONAL VISITOR NORTHERN TERRITORY SUMMARY YEAR ENDING DECEMBER	Visitors		Change on 2019	Holiday		Change on 2019
	2019	2023		2019	2023	
Visitors ('000)	299	191	-36%	250	146	-41%
Visitor nights ('000)	3,163	3,837	21%	1,746	1,321	-24%
Expenditure (\$ million)	437	451	3.3%	339	275	-19%
Average length of stay (nights)	10.6	20.1	9.5	7.0	9.0	2.0
Average spend per trip (\$)	1,462	2,362	61%	1,359	1,882	38%
Visitor market share (%)	3.4	2.9	-0.5pp	5.3	4.7	-0.6pp

INTERNATIONAL VISITOR SOURCE MARKETS



- International visits to the Northern Territory (NT) has been recovering since early 2022 following the reopening of international borders on 21 February 2022.
- The constrained direct international air access in to the NT compared to pre-pandemic levels has impacted inbound arrival numbers to the NT.

NOTE: Percentage changes in this report are compared to 2019 data, unless otherwise stated.
Visitors refer to all purpose visitors, unless otherwise stated.
*Other includes: Education, Employment, Other reasons, in transit and not stated/not asked.
** China includes China, Taiwan and Hong Kong

International Snapshot YE December 2023

REGIONAL SUMMARY

INTERNATIONAL VISITOR TOP END YEAR ENDING DECEMBER	Visitors		Change on 2019	Holiday		Change on 2019
	2019	2023		2019	2023	
Visitors ('000)	142	104	-27%	99	63	-37%
Visitor nights ('000)	2,037	2,924	44%	970	793	-18%
Expenditure (\$ million)	179	276	55%	112	119	6.4%
Average length of stay (nights)	14.4	28.2	13.8	9.8	12.7	2.9
Average spend per trip (\$)	1,262	2,665	111%	1,137	1,904	68%
Visitor market share (%)	1.6	1.6	0pp	2.1	2.0	-0.1pp
Visitor market share of the NT (%)	47.5	54.3	6.8	39.5	42.8	3.3

INTERNATIONAL VISITOR CENTRAL AUSTRALIA YEAR ENDING DECEMBER	Visitors		Change on 2019	Holiday		Change on 2019
	2019	2023		2019	2023	
Visitors ('000)	198	110	-44%	190	105	-44%
Visitor nights ('000)	1,111	913	-18%	776	528	-32%
Expenditure (\$ million)	258	174	-32%	227	156	-31%
Average length of stay (nights)	5.6	8.3	2.7	4.1	5.0	0.9
Average spend per trip (\$)	1,302	1,585	22%	1,196	1,480	24%
Visitor market share (%)	2.3	1.7	-0.6pp	4.0	3.4	-0.6pp
Visitor market share of the NT (%)	66.3	57.7	-8.6	76.1	72.1	-4.0

PLACES VISITED BY INTERNATIONAL VISITORS

GREATER DARWIN

VISITORS 101,000 ↓ 27%
EXPENDITURE \$242M ↑ 69%

HOLIDAY VISITATION

VISITORS 59,000 ↓ 37%
EXPENDITURE \$101M ↑ 28%

KATHERINE DALY

VISITORS 16,000 ↓ 50%
EXPENDITURE \$15M ↑ 57%

HOLIDAY VISITATION

VISITORS 14,000 ↓ 53%
EXPENDITURE \$7M ↓ 5.6%

LASSETER

VISITORS 86,000 ↓ 49%
EXPENDITURE \$121M ↓ 34%

HOLIDAY VISITATION

VISITORS 86,000 ↓ 48%
EXPENDITURE \$119M ↓ 33%

KAKADU ARNHEM

VISITORS 15,000 ↓ 57%
EXPENDITURE \$20M ↓ 25%

HOLIDAY VISITATION

VISITORS 14,000 ↓ 58%
EXPENDITURE \$11M ↓ 57%

BARKLY

VISITORS 9,000 ↓
EXPENDITURE \$1M ↓

HOLIDAY VISITATION

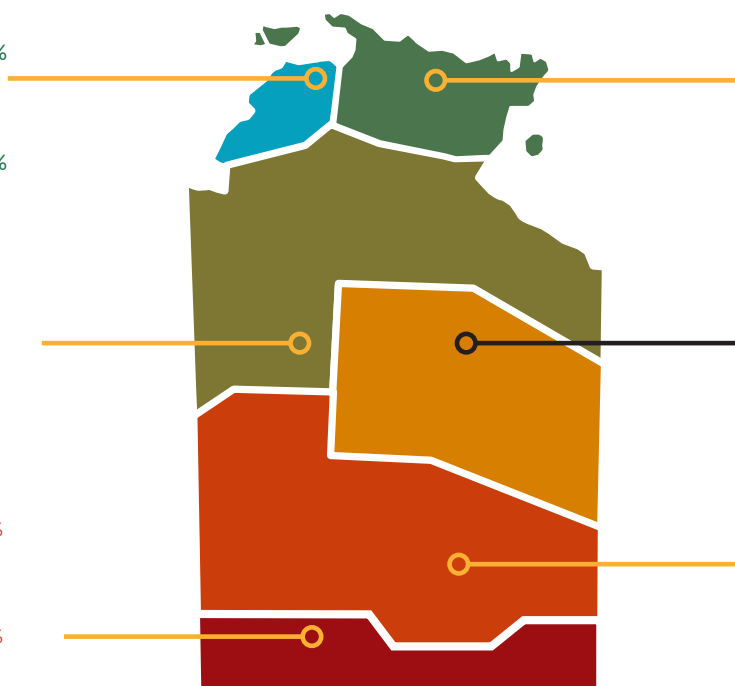
VISITORS 9,000 ↓
EXPENDITURE \$1M ↓

ALICE SPRINGS MACDONNELL

VISITORS 52,000 ↓ 47%
EXPENDITURE \$53M ↓ 27%

HOLIDAY VISITATION

VISITORS 48,000 ↓ 49%
EXPENDITURE \$36M ↓ 24%



International Snapshot YE December 2023

INTERNATIONAL HOLIDAY SOURCE MARKETS - VISITORS

INTERNATIONAL HOLIDAY VISITORS ('000) YEAR ENDING DECEMBER	NORTHERN TERRITORY			AUSTRALIA		
	Rank	2019	2023	Rank	2019	2023
United States of America	1	30	23	2	440	335
United Kingdom	2	28	21	4	390	300
Germany	3	25	16	9	149	102
Japan	4	37	9	7	318	170
New Zealand	5	10	8	1	533	461
China*	6	15	8	3	1,068	311
India	7	2	7	8	107	113
France	8	14	7	13	98	69
Netherlands	9	7	5	16	43	33
Canada	10	11	5	10	107	87
Italy	11	12	4	17	41	30
Switzerland	12	8	3	18	36	26
Scandinavia	13	6	3	14	69	46
Indonesia	14	3	2	11	104	86
Other Europe**		22	13		165	127
Other Asia***		15	9		811	634
Other Countries****		5	4		215	167
Total		250	146		4,695	3,096

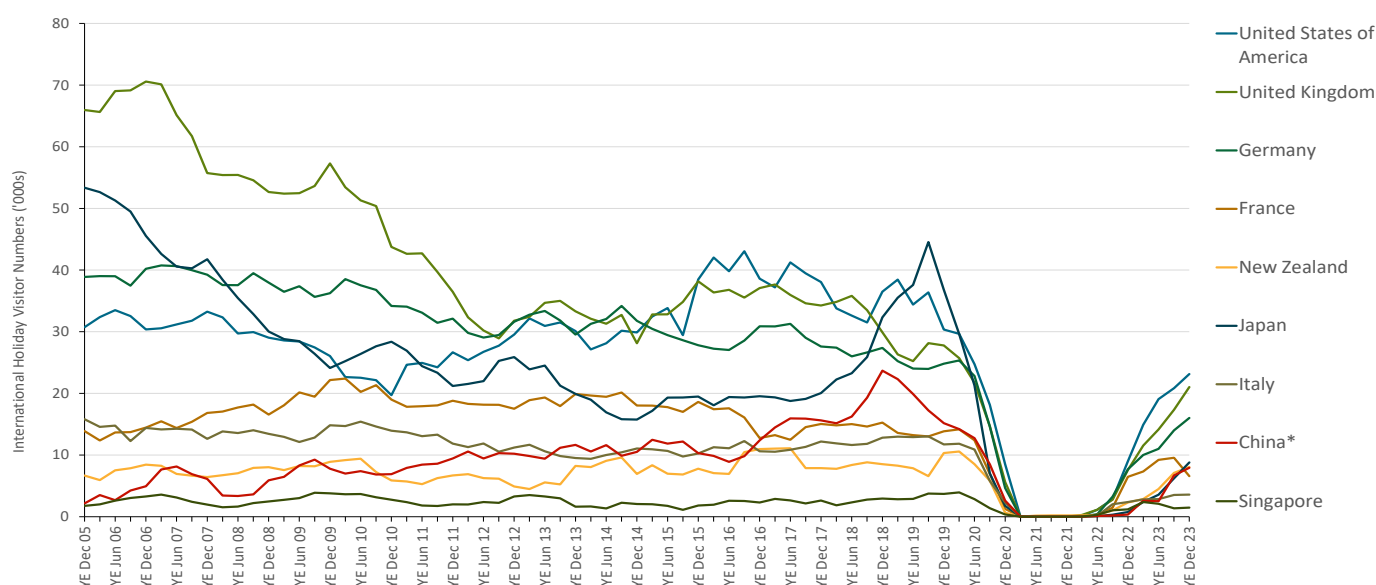
* China includes China, Taiwan and Hong Kong

** Other Europe includes European countries not included above

*** Other Asia includes Asian countries not included above

**** Other countries includes all other countries not included above

INTERNATIONAL HOLIDAY VISITOR TREND BY SOURCE MARKET



* China includes China, Taiwan and Hong Kong

Disclaimer: The Northern Territory of Australia exercised due care and skill to ensure that at the time of publication the information contained in this publication is true and correct. However, it is not intended to be relied on as professional advice or used for commercial purposes. The Territory gives no warranty or assurances as to the accuracy of the information contained in the publication and to the maximum extent permitted by law accepts no direct or indirect liability for reliance on its content.