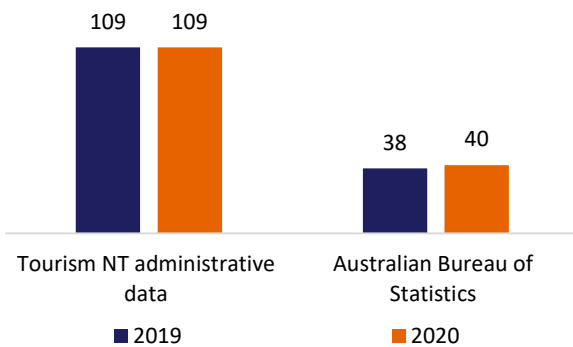


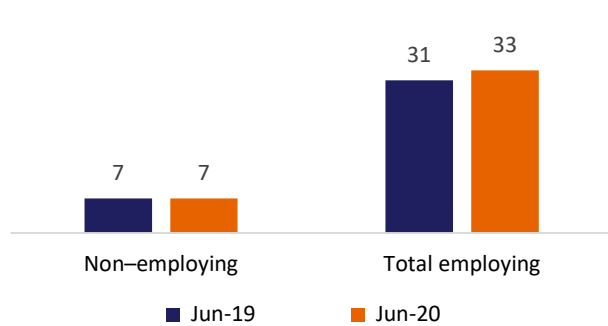
## Overview

In June 2020, there were 109 Aboriginal tourism businesses\* in the Northern Territory (NT), based on Tourism NT administrative data. Of these 40 are in-scope\*\* of the Australian Bureau of Statistics (ABS) business counts data, for which data on employment size, turnover and type of legal entity is reported. Aboriginal experiences undertaken by international and domestic visitors on their trip are also reported.

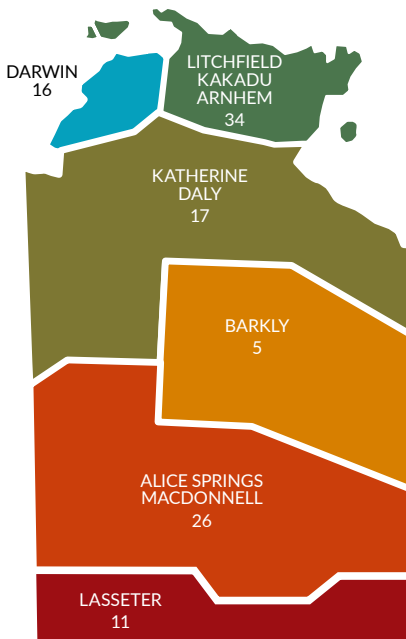
### NUMBER OF BUSINESSES



### EMPLOYING/NON EMPLOYING\*\*\* BUSINESSES

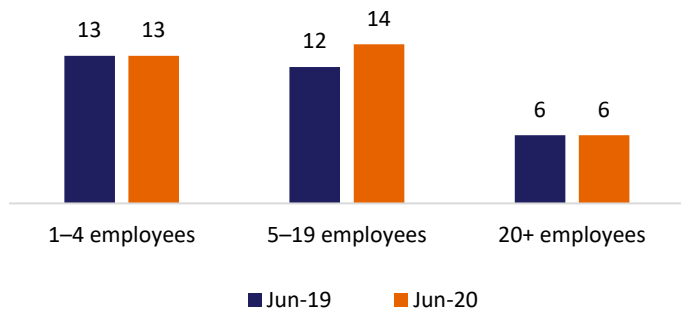


### ABORIGINAL TOURISM BUSINESSES BY NT TOURISM REGION JUNE 2020

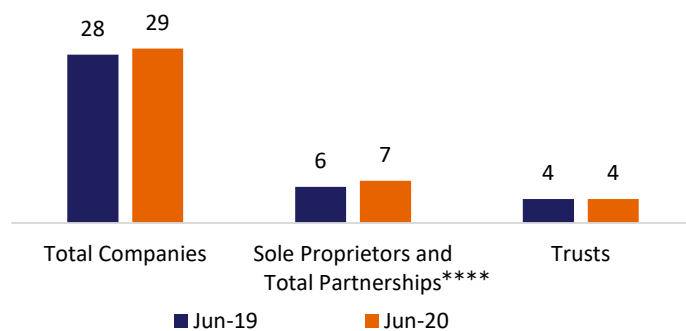


Source: Tourism NT administrative data.

### EMPLOYMENT SIZE



### TYPE OF LEGAL ENTITY

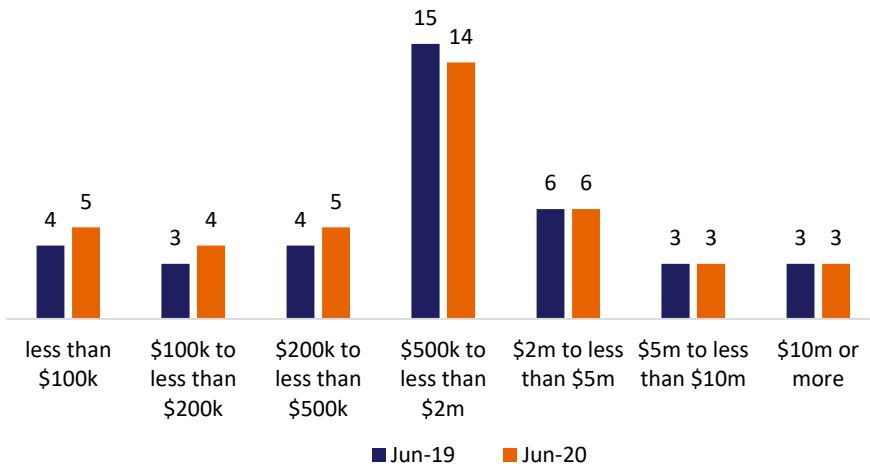


\*Aboriginal tourism business is defined as being greater than 50% Aboriginal ownership and includes accommodation, tourism and experiences, events, retail, food and beverage, cultural and art centres.

\*\*ABS Counts of businesses include only actively trading businesses in the Australian market sector. Actively trading businesses are: Type of Activity Unit (TAUs) from the profiled population and Australian Business Numbers from the non-profiled population that are actively remitting Goods and Services Tax (GST). For more information visit <https://www.abs.gov.au/statistics/economy/business-indicators/counts-australian-businesses-including-entries-and-exits/latest-release>

\*\*\*Non-Employing business example are sole traders with no employees. \*\*\*\* Total partnerships includes family partnerships and other partnerships.

## NUMBER OF BUSINESSES BY TURNOVER RANGE



**Aboriginal experience** visitors to the NT are defined as someone who participates in one or more of the following experiences during their trip.

These include:

- experience Aboriginal art/craft and cultural displays
- visit an Aboriginal site/ community
- attend Aboriginal performance

Note: Aboriginal experiences for domestic visitors took place in the NT while Aboriginal experiences for international visitors to the NT could have taken place anywhere in Australia (not just the NT).

YE DECEMBER 2017-19	International	Domestic	Interstate	Intra-Territory
Proportion of NT visitors that have an Aboriginal experience	69%	16%	20%	9%

## TOP INTERNATIONAL MARKETS IN ABORIGINAL EXPERIENCE PARTICIPATION

