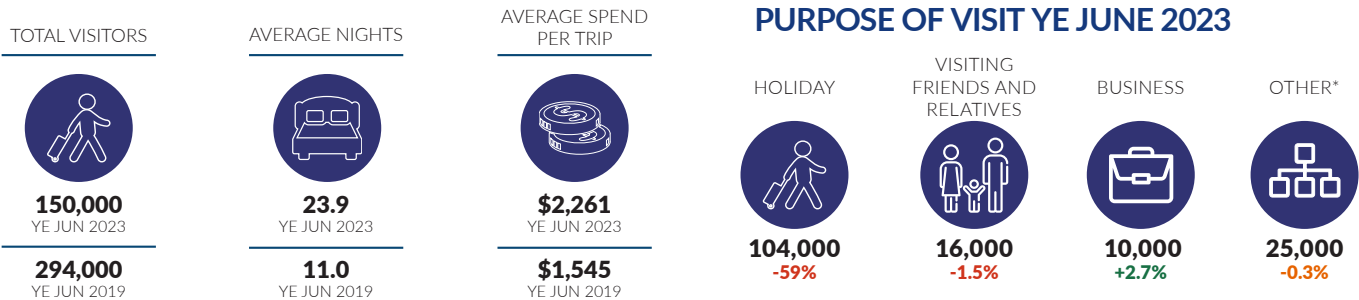


International Snapshot YE June 2023

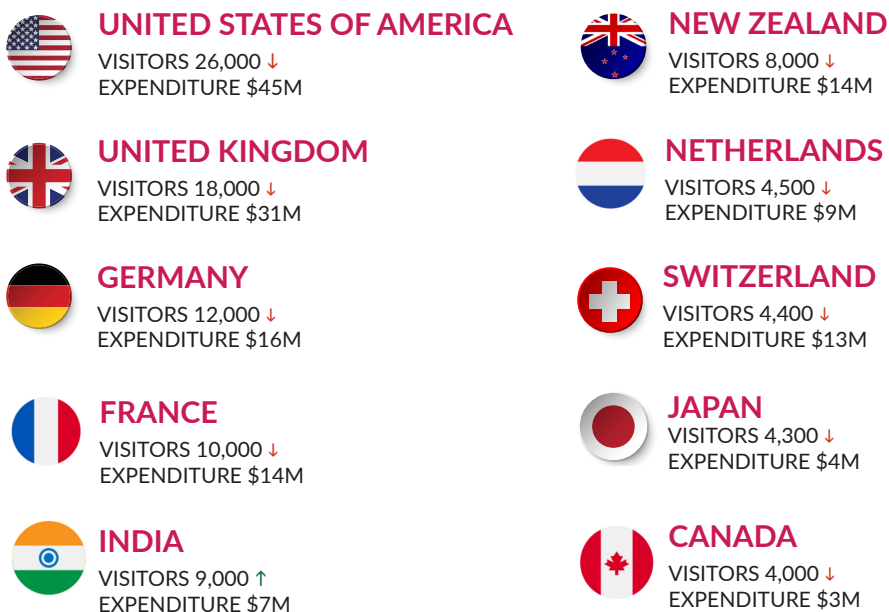
\$339 MILLION

VISITOR EXPENDITURE YE JUNE 2023 FROM 150,000 INTERNATIONAL VISITORS



INTERNATIONAL VISITOR NORTHERN TERRITORY SUMMARY YEAR ENDING JUNE	Visitors		Change on 2019	Holiday		Change on 2019
	2019	2023		2019	2023	
Visitors ('000)	294	150	-49%	251	104	-59%
Visitor nights ('000)	3,222	3,587	11%	1,857	1,045	-44%
Expenditure (\$ million)	454	339	-25%	362	141	-61%
Average length of stay (nights)	11.0	23.9	12.9	7.4	10.0	2.6
Average spend per trip (\$)	1,545	2,261	46%	1,439	1,352	-6.1%
Visitor market share (%)	3.4	2.8	-0.6pp	5.4	4.5	-0.9pp

INTERNATIONAL VISITOR SOURCE MARKETS



- International visits to the Northern Territory (NT) has been recovering since early 2022 following the reopening of international borders on 21 February 2022.
- The current constrained direct international air access in to the NT compared to pre-pandemic levels has also impacted inbound arrival numbers to the NT.

NOTE: Percentage changes in this report are compared to 2019 data, unless otherwise stated.
Visitors refer to all purpose visitors, unless otherwise stated.
*Other includes: Education, Employment, Other reasons, in transit and not stated/not asked.

International Snapshot YE June 2023

REGIONAL SUMMARY

INTERNATIONAL VISITOR TOP END YEAR ENDING JUNE	Visitors		Change on 2019	Holiday		Change on 2019
	2019	2023		2019	2023	
Visitors ('000)	134	88	-35%	96	45	-53%
Visitor nights ('000)	2,125	2,793	31%	1,047	730	-30%
Expenditure (\$ million)	172	272	58%	105	89	-15%
Average length of stay (nights)	15.8	31.9	16.1	10.9	16.2	5.3
Average spend per trip (\$)	1,279	3,105	143%	1,096	1,985	81%
Visitor market share (%)	1.6	1.6	0pp	2.1	1.9	-0.2pp
Visitor market share of the NT (%)	45.6	58.4	12.8pp	38.1	43.1	5.0pp

INTERNATIONAL VISITOR CENTRAL AUSTRALIA YEAR ENDING JUNE	Visitors		Change on 2019	Holiday		Change on 2019
	2019	2023		2019	2023	
Visitors ('000)	203	76	-63%	198	70	-65%
Visitor nights ('000)	1,078	788	-27%	808	315	-61%
Expenditure (\$ million)	281	67	-76%	255	52	-80%
Average length of stay (nights)	5.3	10.4	5.1	4.1	4.5	0.4
Average spend per trip (\$)	1,383	880	-36%	1,284	733	-43%
Visitor market share (%)	2.4	1.4	-1pp	4.2	3.0	-1.2pp
Visitor market share of the NT (%)	69.0	50.6	-18.4pp	78.9	67.4	-11.5pp

PLACES VISITED BY INTERNATIONAL VISITORS

GREATER DARWIN

VISITORS 85,000 ↓
EXPENDITURE* \$239M

HOLIDAY VISITATION

VISITORS 44,000 ↓
EXPENDITURE* \$71M

KATHERINE DALY

VISITORS 11,000 ↓
EXPENDITURE \$15M

HOLIDAY VISITATION

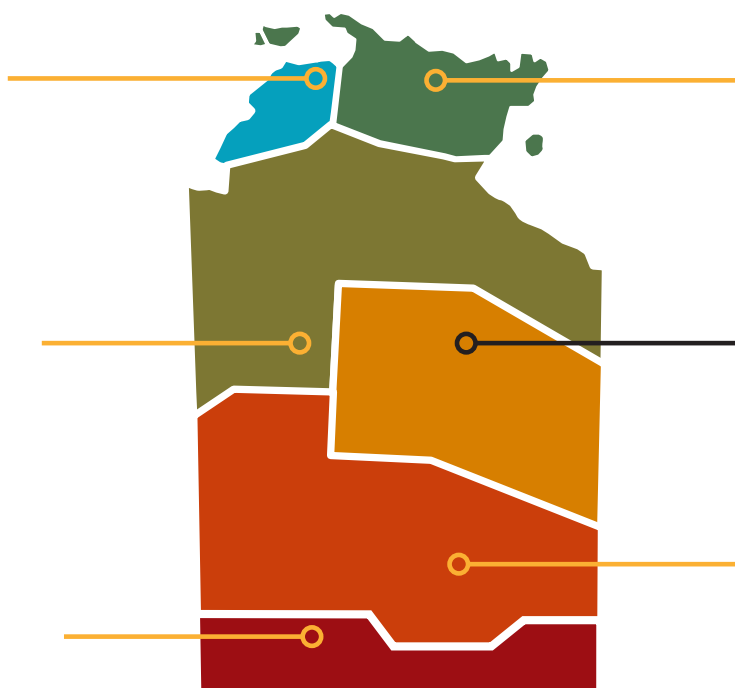
VISITORS 8,000 ↓
EXPENDITURE \$5M

LASSETER

VISITORS 59,000 ↓
EXPENDITURE \$27M

HOLIDAY VISITATION

VISITORS 57,000 ↓
EXPENDITURE \$24M



KAKADU ARNHEM

VISITORS 9,000 ↓
EXPENDITURE** \$18M

HOLIDAY VISITATION

VISITORS 8,000 ↓
EXPENDITURE** \$13M

BARKLY

VISITORS 4,000 ↓
EXPENDITURE \$2M

HOLIDAY VISITATION

VISITORS 3,000 ↓
EXPENDITURE \$1M

ALICE SPRINGS MACDONNELL

VISITORS 35,000 ↓
EXPENDITURE \$38M

HOLIDAY VISITATION

VISITORS 30,000 ↓
EXPENDITURE \$27M

*Expenditure is for Darwin Region (excludes Outer Darwin)

**Expenditure is for Litchfield Kakadu Arnhem Region (includes Outer Darwin)

International Snapshot YE June 2023

INTERNATIONAL HOLIDAY SOURCE MARKETS - VISITORS

INTERNATIONAL VISITOR ('000) SOURCE MARKETS YEAR ENDING JUNE	NORTHERN TERRITORY			AUSTRALIA		
	Rank	2019	2023	Rank	2019	2023
United States of America	1	34	19	3	442	261
United Kingdom	2	25	14	2	387	271
Germany	3	24	11	8	148	84
France	4	13	9	10	98	58
India	5	1	7	6	98	111
New Zealand	6	8	4	1	507	348
Netherlands	7	9	4	13	40	26
Japan	8	38	4	7	311	86
Scandinavia	9	9	4	11	75	36
Switzerland	10	11	3	14	40	24
Canada	11	9	3	9	108	70
Italy	12	13	3	12	45	27
China*	14	20	3	5	1,082	146
Singapore	14	3	2	4	227	180
Other Europe**		18	7		156	97
Other Asia***		10	3		680	357
Other Countries****		6	4		223	156
Total		251	104		4,669	2,339

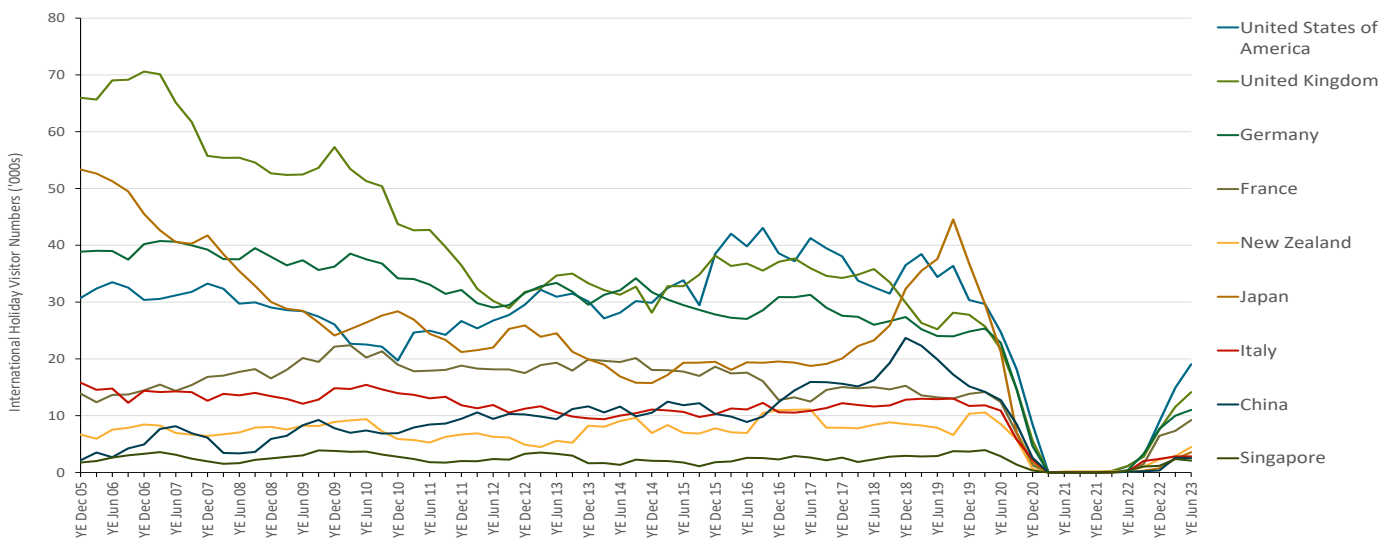
* China includes China, Taiwan and Hong Kong

** Other Europe includes European countries not included above

*** Other Asia includes Asian countries not included above

**** Other countries includes all other countries not included above

INTERNATIONAL HOLIDAY VISITOR TREND BY SOURCE MARKET



* China includes China, Taiwan and Hong Kong

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