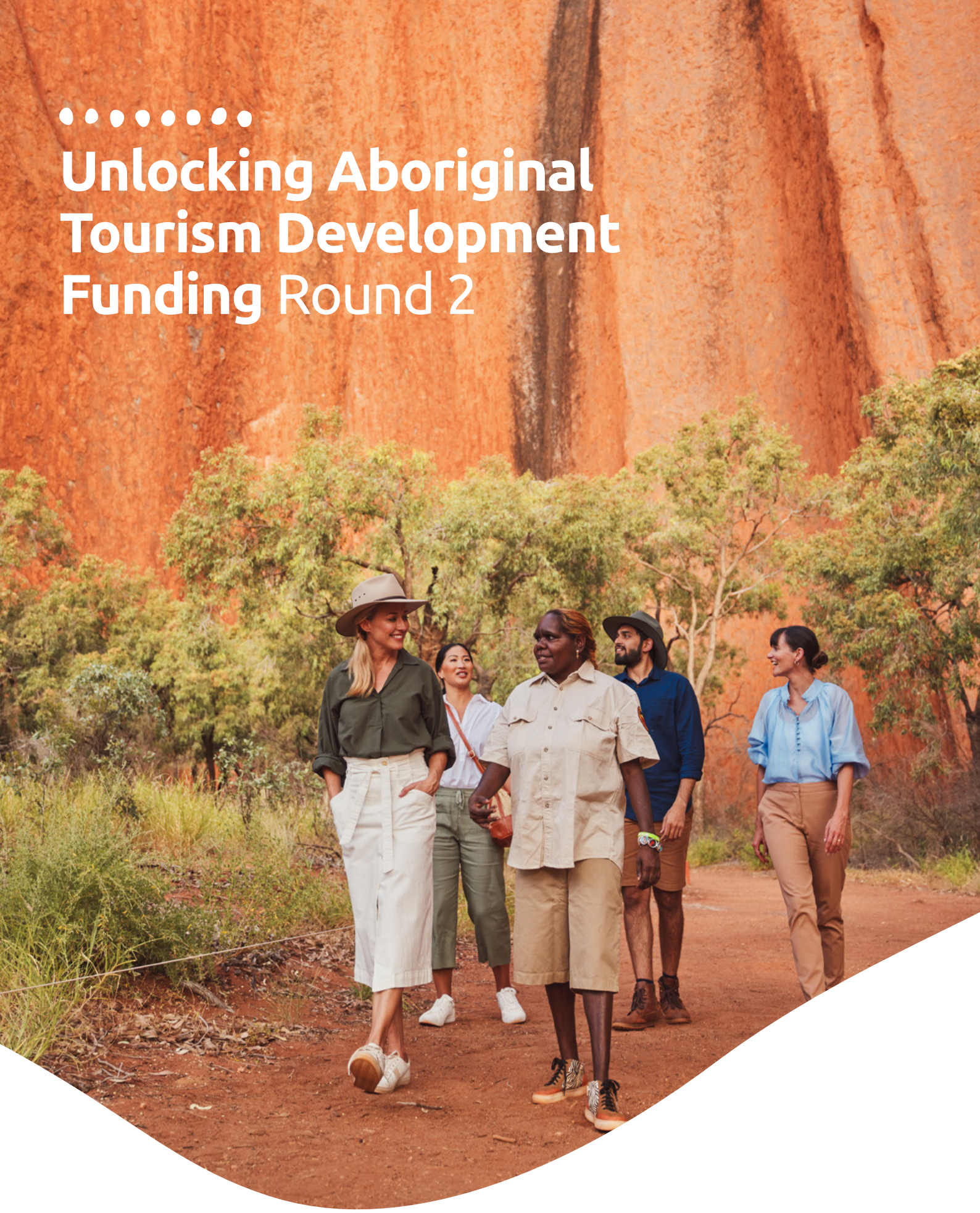




Unlocking Aboriginal Tourism Development Funding Round 2



Program Guidelines





Program overview

Tourism NT is providing a total of up to \$150,000 (excluding GST) in consultancy services to Aboriginal owned businesses and organisations to help access opportunities and unlock potential funding.

There is a broad range of Australian Government, NT Government and philanthropic funding opportunities (funding opportunities) for the Aboriginal tourism sector.

To support the development of new bookable experiences and quality of experiences and products there is a need to assist majority owned Aboriginal businesses and organisations to access services to navigate, understand and identify tourism development funding opportunities.

Many of these businesses and organisations have business and project plans and ambitions but need access to additional support and funding to bring these plans to fruition.

Navigating and accessing potential funding opportunities can be challenging and an intensive time consuming activity.



Eligible applicants

The Program is designed to support NT Aboriginal owned businesses and organisations.

Eligible applicants must:

- Be greater than 50% Aboriginal owned (one of any of the following) situated and operating in the NT
 - › Registered with the Office of the Registrar of Indigenous Corporation
 - › Northern Territory Indigenous Business Network certified member
 - › Supply Nation registered or certified member
 - › Aboriginal individuals may be required to provide confirmation or certificate of Aboriginality
- Be legally constituted
- Be Australian registered
- Have approvals of the relevant Land Council or other land management authority for current tourism activities (not required for development planning activities).

If the applicant is an actively trading Aboriginal owned tourism business (as defined in the NT Aboriginal Tourism Strategy 2020-203), the following criteria may apply:

- Have a current Australian Tourism Data Warehouse (ATDW) listing or have applied for one at time of engaging with the Consultant (if appropriate)
- Be a member of a peak industry body, such as Tourism Central Australia, Tourism Top End or Hospitality NT or have applied for one at time of engaging with the Consultant (if appropriate).

Aboriginal individuals may be required to provide a letter of confirmation of Aboriginal heritage or certificate from the relevant (locality) incorporated Aboriginal association or land council. It must be stamped with the association's common seal.

An Aboriginal individual is defined as someone who: is of Australian Aboriginal descent; has previously and consistently in day to day life been known to be and/or identified as an Australian Aboriginal and is accepted as an Aboriginal in the community in which they live or have lived.

Front cover: Mala walk at Uluru

This page: Karrke Aboriginal Cultural Experience

Eligible activities

To access support, the applicant will identify the business need that requires funding.

The initiative will focus on support for tourism related business development needs for new or enhanced existing product offerings and experiences, including:

- new product capital
- enhanced visitor experiences including infrastructure improvements
- business development through improvement in systems and processes e.g. booking systems
- workforce development
- strategic marketing development (excludes on-going/operational activities and services) that support potential engagement with new markets and trade distribution partners.

Consultancy service opportunity

- There are two levels of consultancy services available to help access opportunities and unlock potential funding.
 - › Level 1 - advice and initial assistance about potential funding availability up to a maximum 2 hours.
 - › Level 2 - funding application preparation service including assistance in writing submissions up to a maximum 16 hours.

* In the circumstance where Level 1 develops into Level 2, payment will be based on Level 2 only (i.e. consultant will not be paid for both Level 1 and Level 2 for the same Aboriginal tourism client).

** Additional advice and service hours over the 'Levels of support' detailed above can be negotiated between the consultant and the Aboriginal tourism client, but it is deemed outside of the initiative's scope and will be considered a private arrangement between the consultant and Aboriginal tourism client.

*** Level 2 service opportunity is not in the initiative's scope for Tourism NT / Department of Industry, Tourism and Trade grant programs.

The following consultant is available for applicants to work with them:

Remote Strategy Plus

grantsupport@remotestrategyplus.com.au

7988 9882

www.remotestrategyplus.com.au

Indicative dates

Closing date

25 July 2024

Consideration of applications

As they are received

Service completion

Within 30 days of being funded

Note: this is an open non-competitive initiative and applications will be assessed as received.

Dates are indicative only and if funding is fully subscribed the initiative may close earlier.

A copy of these guidelines is available at www.tourismnt.com.au/en/industry-resources/grants-and-funding

Tourism NT's corporate website www.tourismnt.nt.gov.au is a valuable resource for accessing information to support applications, including tourism research and strategies.

or go to www.tourismnt.com.au



Top image: Nourlangie Rock Art Kakadu

Bottom image: Ayers Rock Resort Guided Garden Walk