|  |
| --- |
| **<< Insert your logo >>** |

**Measure and manage**

Our sustainability actions

**<< Insert your business name >>**

|  |  |
| --- | --- |
| Take further action: |  |
| Pursue cultural certification, such as Ecotourism Australia’s Respecting Our Culture program (ROC), and/or complete a Reconciliation Action Plan through Reconciliation Australia. |  |
| Pursue sustainability, ecotourism or climate action certification or accreditation. |  |
| Choose at least one conference, forum or professional development event for you and/or your staff to attend each year. |  |
| Implement professional development discussions with your staff and identify a plan for career progression, training and special areas of interest. |  |
| Implement a structured system for staff feedback and satisfaction, and act on feedback in a timely, professional and constructive manner. |  |
| Explore professional memberships and choose to maintain at least one each year (ensuring you engage and take advantage of the networking and business opportunities). |  |