

Background

The NT Learning Adventures (NTLA) Save and Learn program offers funding to eligible interstate school groups, providing an incentive to book and travel to the NT with their students. The program aims to support tourism businesses and grow the sector by attracting more schools, encouraging them to stay longer, see, do and spend more. Eligible schools can apply for a \$1,000 rebate per school group. The rebate is available to interstate schools who travel with a minimum of ten students, stay in the Northern Territory for a minimum of five nights and book with at least three NTLA operators. In 2022-23 the Save and Learn funding was increased to \$1,500 per eligible school group.

This factsheet provides comparative insights based on data from participating schools of the Save and Learn program for financial years from 2018-19 to 2021-22.

Value of student groups travelling on Save and Learn

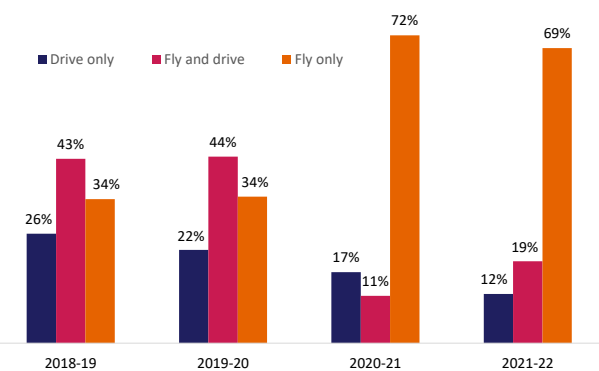
FINANCIAL YEAR	Number of school groups travelled	Average number of students per group	Average number of adults per group	Average spend per student	Average* total spend per excursion
2018-19	72	45	6	\$1,993	\$87,530
2019-20	32	38	5	\$2,252	\$84,446
2020-21	18	46	8	\$2,712	\$126,063
2021-22	31	40	5	\$2,592	\$99,470

Average days in the NT



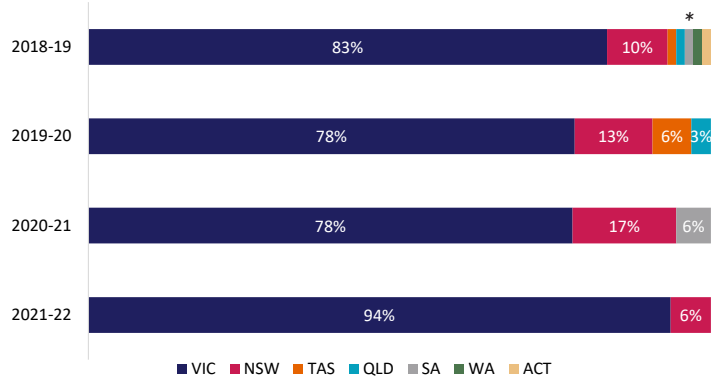
* relates to total excursion spend including travel to/ from the NT.

Student groups travel to the NT



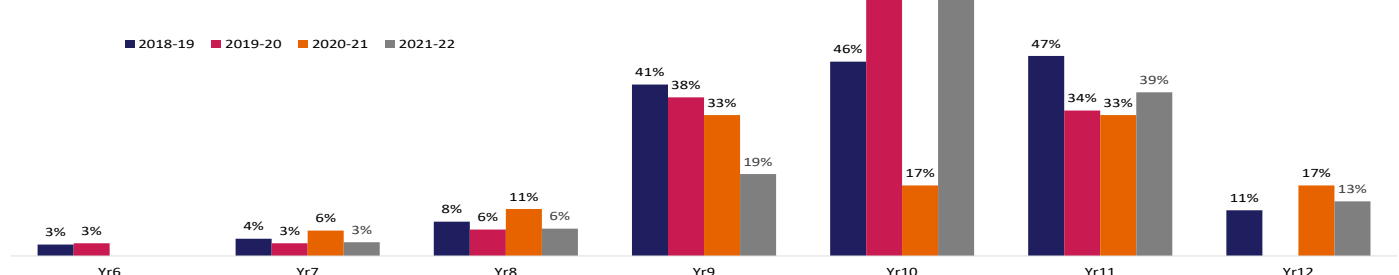
Note: figures reflect how student groups travel to and from the NT.

Origin of student groups



*1% each. Note: figures may not add up to 100 percent due to rounding.

Year levels across student groups



Note: some student groups may include multiple year levels.

Areas visited

Each school group visits an average of four areas whilst in the Northern Territory.

The table below shows the regional dispersal of school trips with the percentage of groups that have visited each area.

FINANCIAL YEAR	Uluru	Alice Springs	Kings Canyon	Darwin	Kakadu	Katherine	West Macs	Litchfield	Arnhem Land	Barkly	East Macs	Tiwi Islands
2018-19	89%	86%	86%	24%	24%	26%	55%	15%	3%	12%	1%	1%
2019-20	97%	97%	88%	28%	28%	31%	72%	16%	3%	38%	3%	0%
2020-21	56%	56%	56%	50%	44%	39%	22%	11%	11%	6%	6%	0%
2021-22	84%	81%	55%	35%	42%	32%	39%	42%	3%	10%	6%	3%

Feedback on how the funding supports schools

'It will assist with providing the students with more learning experiences in Indigenous culture and spirituality.'

2020-21

'The grant allows us to provide a valuable learning experience for our students. The students have also chosen to use this grant to assist underprivileged to be involved.'

2018-19

'This grant will improve our students' experience by providing access to many cultural places and activities in the Northern Territory thus enhancing student appreciation for Australia's environment and Indigenous practices.'

2021-22

'The funding will allow students to have an enhanced experience of their visit to the NT, as it will align with the key aspects of the curriculum.'

2019-20



'It will enable the budget to stretch further in terms of adding new places to the itinerary.'

2019-20

'This funding will enhance the opportunities of our students to develop curriculum materials and activities for the study of their year 9 Indigenous studies unit.'

2020-21

'It increases the number of paid experiences we can build in for the students.'

2020-21

'This funding will allow us to experience a few extra touristy options that we could not afford. It also supports disadvantaged students.'

2021-22

'It will allow our school to provide a rich educational experience for our large group of international students who are learning about Indigenous culture throughout the NT.'

2019-20

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