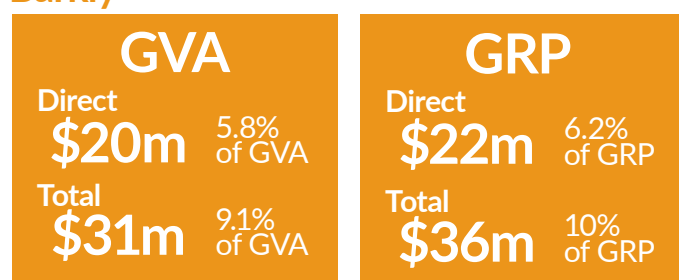


Barkly summary

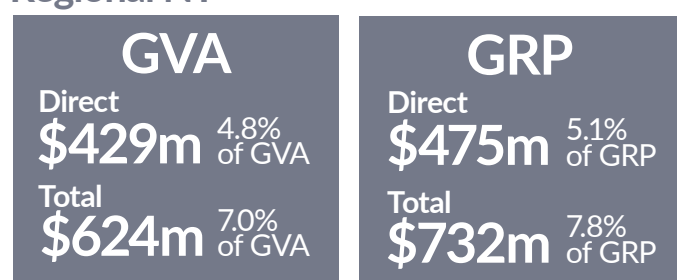
In 2020-21, total tourism Gross Value Added (GVA) in Barkly was worth \$31 million, or 9.1% of the region's total GVA. During the same time period, tourism in Barkly supported a total of 230 jobs, or 9.7% of the region's total employment. Of these, direct tourism employment accounted for 160 jobs.

Value of tourism

Barkly



Regional NT



Direct tourism GVA



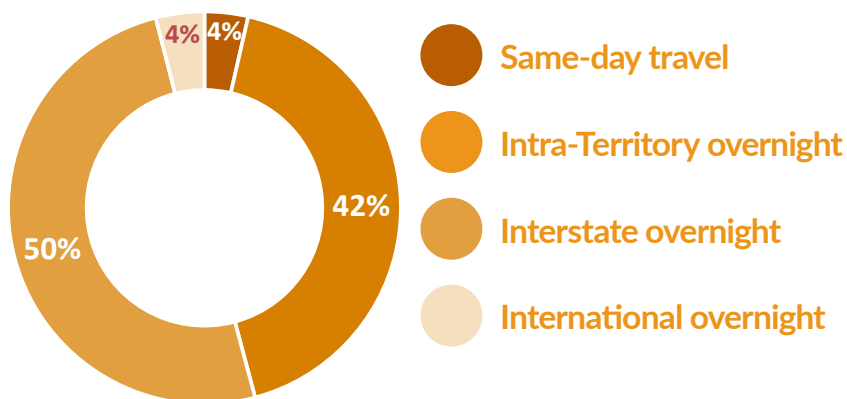
Tourism employment in Barkly



Tourism consumption in Barkly



Share of tourism consumption by visitor type



*Includes ownership of dwellings (rentals from visitor owned properties or leased holiday homes where used as holiday accommodation for owners personal use). COVID-19 has delivered the largest shock to the NT tourism industry, full recovery to pre-COVID levels is expected to be slow. Data is based on 3 year average smooth series.