

### Katherine Daly summary

In 2020-21, total tourism Gross Value Added (GVA) in Katherine Daly was worth \$119 million, or 6.5% of the region's total GVA. During the same time period, tourism in Katherine Daly supported a total of 1,200 jobs, or 13% of the region's total employment. Of these, direct employment in tourism accounted for 900 jobs.

### Value of tourism

#### Katherine Daly

#### Regional NT

Katherine Daly GVA		Katherine Daly GRP		Regional NT GVA		Regional NT GRP				
Direct	\$70m	3.8% of GVA	Direct	\$80m	4.2% of GRP	Direct	\$429m	4.8% of GVA		
Total	\$119m	6.5% of GVA	Total	\$143m	7.5% of GRP	Total	\$624m	7.0% of GVA		
								Direct	\$475m	5.1% of GRP
								Total	\$732m	7.8% of GRP

### Direct tourism GVA

### Tourism employment in Katherine Daly



TRANSPORT

\$21.8m



ACCOMMODATION\*

\$11.3m



FOOD SERVICES

\$10.6m



RETAIL TRADE

\$9.1m



EDUCATION AND TRAINING

\$3.4m



OTHER INDUSTRIES

\$13.4m

TOTAL (ALL INDUSTRIES)

\$70m

Direct jobs

900

9.9% of region's employment

Jobs supported

1,200

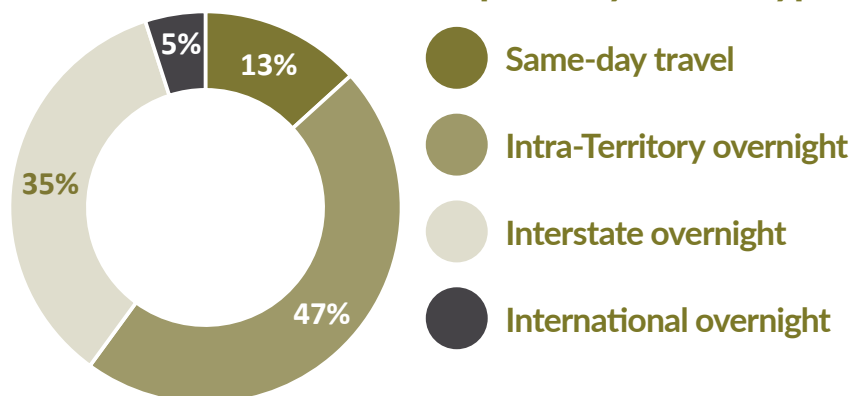
13% of region's employment

### Tourism consumption in Katherine Daly

Direct

\$265 million

### Share of tourism consumption by visitor type



\*includes ownership of dwellings (rentals from visitor owned properties or leased holiday homes where used as holiday accommodation for owners personal use). COVID-19 has delivered the largest shock to the NT tourism industry, full recovery to pre-COVID levels is expected to be slow. Data is based on 3 year average smooth series.  
Department of Industry, Tourism and Trade

GRP = Gross Regional Product  
GVA = Gross Value Added