## Economic contribution of tourism to Darwin 2020-21



In 2020-21, total tourism Gross Value Added (GVA) in Darwin was worth \$595 million, or 3.9% of the region's total GVA. During the same time period, tourism in Darwin supported a total of 4,600 jobs, or 5.1% of the region's total employment. Of these, 3,200 jobs were directly located in tourism.

## Value of tourism **Regional NT** Darwin **GVA GRP** GRP GVΔ Direct Direct Direct Direct **\$429m** <sup>4.8%</sup> of GVA **\$376m** <sup>2.5%</sup> of GVA **\$413m** <sup>2.6%</sup> of GRP \$475m 5.1% of GRP Total Total Total Total \$624m <sup>7.0%</sup> **\$595m** <sup>3.9%</sup> of GVA **\$693m** <sup>4.4%</sup> of GRP **\$732m** <sup>7.8%</sup> of GRP **Direct tourism GVA Tourism employment in Darwin Direct jobs** Jobs supported TRANSPORT **\$112.1m ACCOMMODATION\*** 3.6% of Darwin employment 5.1% of Darwin employment \$66.2m **Tourism consumption in Darwin** FOOD SERVICES Direct \$60.1m \$916 million **RETAIL TRADE \$42.9m** Share of tourism consumption by visitor type **EDUCATION AND** TRAINING 7% 14% Same-day travel \$23.2m 19% **OTHER INDUSTRIES** Intra-Territory overnight 71.6m Interstate overnight **TOTAL (ALL INDUSTRIES)** International overnight GRP = Gross Regional Product

\*includes ownership of dwellings (rentals from visitor owned properties or leased holiday homes where used as holiday accommodation for owners personal use). COVID-19 has delivered the largest shock to the NT tourism industry, full recovery to pre-COVID levels is expected to be slow. Data is based on 3 year average smooth series. Department of Industry, Tourism and Trade

GVA = Gross Value Added



NORTHERN

TERRITORY