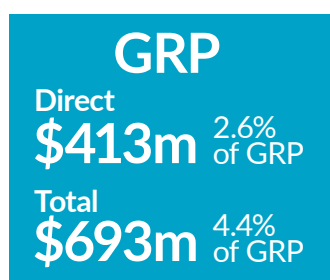


Darwin summary

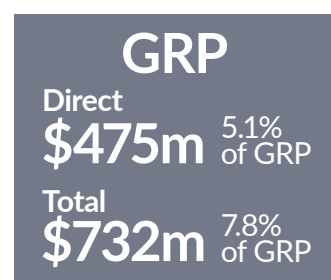
In 2020-21, total tourism Gross Value Added (GVA) in Darwin was worth \$595 million, or 3.9% of the region's total GVA. During the same time period, tourism in Darwin supported a total of 4,600 jobs, or 5.1% of the region's total employment. Of these, 3,200 jobs were directly located in tourism.

Value of tourism

Darwin



Regional NT



Direct tourism GVA



TRANSPORT
\$112.1m



ACCOMMODATION*
\$66.2m



FOOD SERVICES
\$60.1m



RETAIL TRADE
\$42.9m



EDUCATION AND TRAINING
\$23.2m



OTHER INDUSTRIES
\$71.6m

TOTAL (ALL INDUSTRIES)

\$376m

Tourism employment in Darwin

Direct jobs

3,200

3.6% of Darwin employment

Jobs supported

4,600

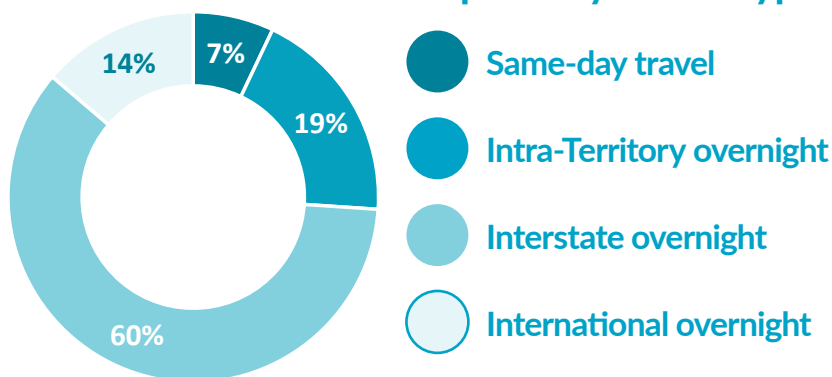
5.1% of Darwin employment

Tourism consumption in Darwin

Direct

\$916 million

Share of tourism consumption by visitor type



*Includes ownership of dwellings (rentals from visitor owned properties or leased holiday homes where used as holiday accommodation for owners personal use). COVID-19 has delivered the largest shock to the NT tourism industry, full recovery to pre-COVID levels is expected to be slow. Data is based on 3 year average smooth series.