

Tourism Businesses in the Northern Territory

June 2021

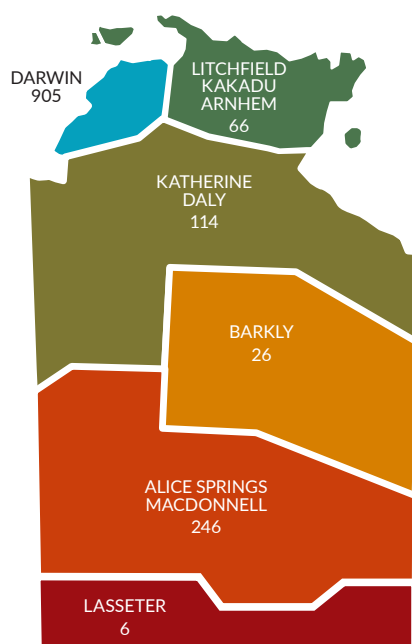
Overview

In June 2021, there were 1,443 employing tourism businesses in the Northern Territory (NT). Of Australian states and territories, the NT along with Tasmania had the largest proportion of employing tourism businesses as a share of total employing businesses, at 22%. This was above the national average of 19%. The growth was predominantly in micro businesses in the NT and across Australia.

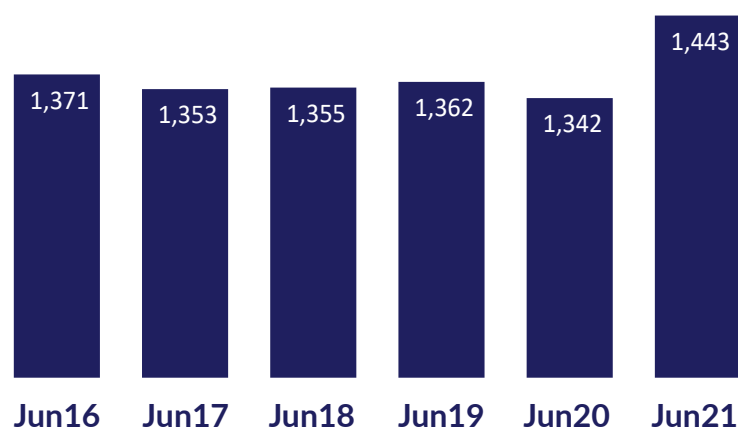
EMPLOYMENT SIZE

NORTHERN TERRITORY June 2021	MICRO	SMALL	MEDIUM TO LARGE	TOTAL EMPLOYING	NON EMPLOYING*	TOTAL
Number of employees	1-4	5-19	>20			
Accommodation	30	42	27	99	56	155
Cafes, restaurants and takeaway food services	224	165	45	434	108	542
Clubs, pubs, taverns and bars	19	26	29	74	20	94
Rail transport	0	0	0	0	0	0
Taxi transport	16	3	0	19	228	247
Air, water, and other transport	26	21	6	53	50	103
Motor vehicle hiring	6	3	3	12	21	33
Travel agency and tour operator services	22	16	5	43	55	98
Cultural services	15	7	6	28	81	109
Casinos and other gambling services	5	0	0	5	5	10
Automotive fuel retailing	10	22	11	43	11	54
Other sports and recreation services	32	19	4	55	34	89
Other retail trade	281	239	58	578	293	871
TOTAL TOURISM INDUSTRIES*	686	563	194	1,443	962	2,405

EMPLOYING TOURISM BUSINESSES BY NT TOURISM REGION** JUNE 2021



NUMBER OF EMPLOYING TOURISM BUSINESSES IN THE NORTHERN TERRITORY



NOTE: The increase in the number of tourism businesses can be attributed to the JobKeeper program and other forms of state and federal government support, which may have enabled many tourism businesses to operate on reduced turnover.

Business counts are sourced and derived from the Australian Bureau of Statistics' (ABS) Business Register (unpublished data).

Tourism Research Australia (TRA) published the full report and data tables in April 2022. These can be found on its website: <https://www.tra.gov.au/economic-analysis/tourism-businesses/businesses-results>

*Non-Employing businesses as defined by TRA are sole traders with no employees. **Differences in numbers between businesses by region and businesses by industries may be due to confidentialisation of business in small geographical locations and rounding. The regional counts of businesses are primarily classified by Tourism Research Australia on the base of their main business or head office address.