

Economic Contribution of Tourism to Lasseter 2016-17 to 2018-19

Lasseter Region Summary

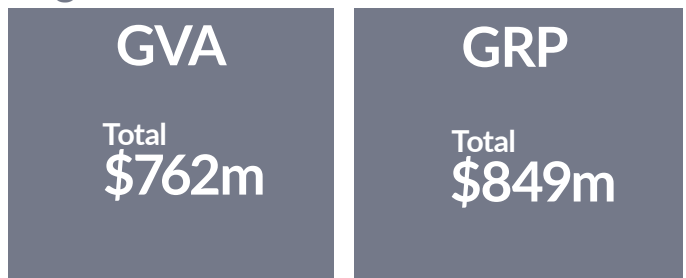
Over the three years 2016-17 to 2018-19, total tourism Gross Value Added (GVA) in the Lasseter region on average was worth \$169 million per annum. During the same time period, tourism in the Lasseter region on average supported a total of 600 jobs per year.

Value of Tourism

Lasseter Region



Regional NT



Direct tourism GVA



TRANSPORT

\$54.4m



ACCOMMODATION*

\$30.7m



FOOD SERVICES

\$32.6m



RETAIL TRADE

\$13.8m



EDUCATION AND TRAINING

\$13.0m



OTHER INDUSTRIES

\$24.5m

TOTAL (ALL INDUSTRIES)

\$169m

Tourism employment in Lasseter Region

Direct Jobs

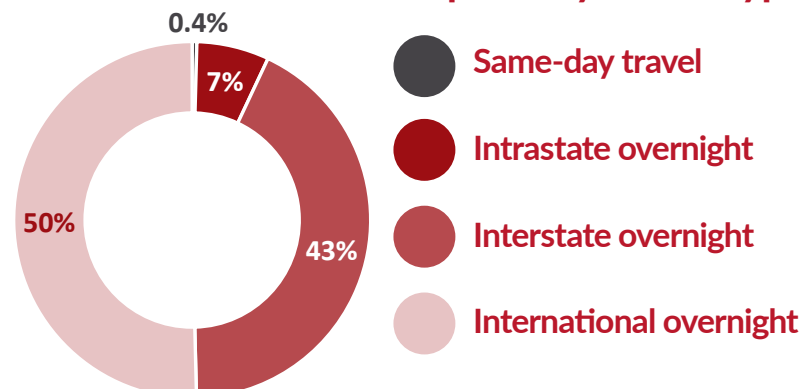
600

Tourism consumption in Lasseter Region

Direct

\$511 million

Share of tourism consumption by visitor type



*Includes ownership of dwelling (rentals from visitor owned properties or leased holiday homes where used as holiday accommodation for owners personal use).

Note: Figures are based on a 3 years average (2016-17, 2017-18, 2018-19)
GRP = Gross Regional Product
GVA = Gross Value Added