

# Economic Contribution of Tourism to Alice Springs MacDonnell 2016-17 to 2018-19

## Alice Springs MacDonnell Summary

Over the three years 2016-17 to 2018-19, total tourism Gross Value Added (GVA) in Alice Springs MacDonnell on average was worth \$283 million per annum, or 9.2% of the region's total GVA. During the same time period, tourism in Alice Springs MacDonnell on average supported a total of 2,200 jobs per year, or 12% of the region's total employment.

## Value of Tourism

### Alice Springs MacDonnell

### Regional NT

Alice Springs MacDonnell GVA		Alice Springs MacDonnell GRP		Regional NT GVA		Regional NT GRP		
Direct	\$171m	5.5% of GVA	Direct	\$188m	5.2% of GRP	Direct	\$533m	7.6% of GVA
Total	\$283m	9.2% of GVA	Total	\$332m	9.3% of GRP	Total	\$762m	11% of GVA
Direct			Direct			Direct	\$589m	7.2% of GRP
Total			Total			Total	\$849m	10% of GRP

## Direct tourism GVA



TRANSPORT

\$58.7m



ACCOMMODATION\*

\$27.6m



FOOD SERVICES

\$21.2m



RETAIL TRADE

\$19.3m



EDUCATION AND TRAINING

\$11.8m



OTHER INDUSTRIES

\$34.0m

TOTAL (ALL INDUSTRIES)

\$173m

## Tourism employment in Alice Springs MacDonnell

Direct Jobs

1,500

8.0% of region's employment

Jobs Supported

2,200

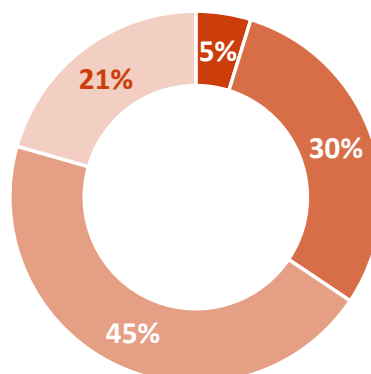
12% of region's employment

## Tourism consumption in Alice Springs MacDonnell

Direct

\$525 million

## Share of tourism consumption by visitor type



- Same-day travel
- Intrastate overnight
- Interstate overnight
- International overnight

\*Includes ownership of dwelling (rentals from visitor owned properties or leased holiday homes where used as holiday accommodation for owners personal use).

Note: Figures are based on a 3 years average (2016-17, 2017-18, 2018-19)  
GRP = Gross Regional Product  
GVA = Gross Value Added