

Alice Springs MacDonnell summary

In 2019-20, total tourism Gross Value Added (GVA) in Alice Springs MacDonnell was worth \$214 million, or 6.4% of the region's total GVA. During the same time period, tourism in Alice Springs MacDonnell supported a total of 1,900 jobs, or 9.8% of the region's total employment.

Value of tourism

Alice Springs MacDonnell

Regional NT

Alice Springs MacDonnell		Regional NT	
GVA	GRP	GVA	GRP
Direct \$132m 3.9% of GVA	Direct \$144m 4.1% of GRP	Direct \$417m 3.8% of GVA	Direct \$456m 4.0% of GRP
Total \$214m 6.4% of GVA	Total \$249m 7.1% of GRP	Total \$586m 5.4% of GVA	Total \$674m 5.9% of GRP

Direct tourism GVA



TRANSPORT

\$42.7m



ACCOMMODATION*

\$23.8m



FOOD SERVICES

\$16.9m



RETAIL TRADE

\$16.0m



EDUCATION AND TRAINING

\$12.3m



OTHER INDUSTRIES

\$20.6m

TOTAL (ALL INDUSTRIES)

\$132m

Tourism employment in Alice Springs MacDonnell

Direct jobs

1,300

7.0% of region's employment

Jobs supported

1,900

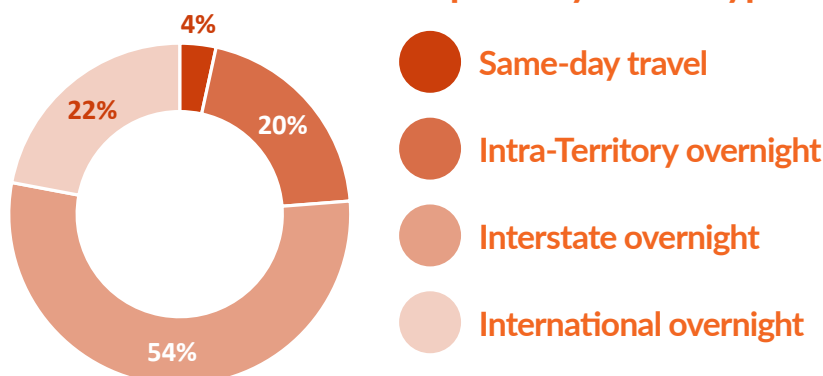
9.8% of region's employment

Tourism consumption in Alice Springs MacDonnell

Direct

\$389 million

Share of tourism consumption by visitor type



*Includes ownership of dwellings (rentals from visitor owned properties or leased holiday homes where used as holiday accommodation for owners personal use).

GRP = Gross Regional Product
GVA = Gross Value Added