

Lasseter summary

In 2019-20, total tourism Gross Value Added (GVA) in Lasseter was worth \$141 million. During the same time period, tourism in Lasseter supported a total of 500 direct jobs.

Value of tourism

Lasseter



Regional NT



Direct tourism GVA



TRANSPORT

\$45.0m



ACCOMMODATION*

\$25.7m



FOOD SERVICES

\$26.5m



RETAIL TRADE

\$12.6m



EDUCATION AND
TRAINING

\$14.5m



OTHER INDUSTRIES

\$16.9m

TOTAL (ALL INDUSTRIES)

\$141m

Tourism employment in Lasseter

Direct jobs

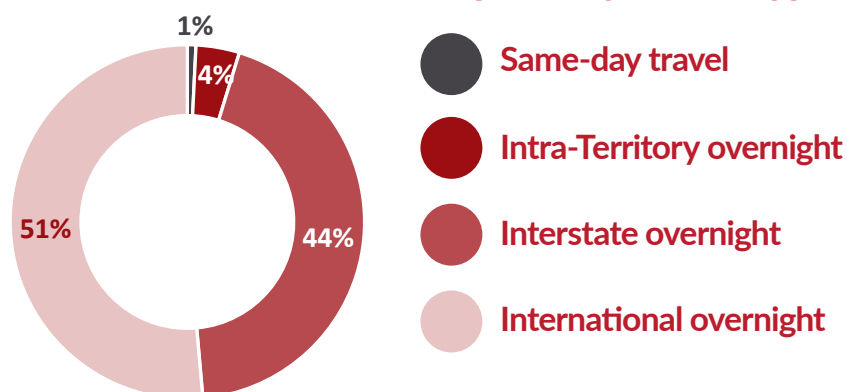
500

Tourism consumption in Lasseter

Direct

\$459 million

Share of tourism consumption by visitor type



*Includes ownership of dwellings (rentals from visitor owned properties or leased holiday homes where used as holiday accommodation for owners personal use).

GRP = Gross Regional Product
GVA = Gross Value Added