

# NT Summer Sale



Presenter: Kerry Smith  
Domestic Distribution Coordinator

*Different in every sense*



# NT Summer Sale

## A summer sale like never before!

[www.tourismnt.com.au/summer-sale](http://www.tourismnt.com.au/summer-sale)

Bookings and travel: 1 October 2020 - 31 March 2021

All NT product, packages and deals booked through

- Flight Centre

Details on how to apply the discount will be supplied by the FC Head Office.

For your customer:

- Spend minimum \$1,000 on NT product, save \$200
- Capped at a total savings - \$1,000

For you:

- Agents receive a \$50 incentive for every eligible booking
- Every five bookings made, receive an entry to win a place on an exclusive 'All of NT' famil, valued at up to \$5,500! 10 to be won.





## Booking criteria

- Travel departure must occur on or by 31 March 2021
- Can include any bookable flight, accommodation, tour, attraction or hire vehicle inbound to, from or within the NT
- Must have a minimum of 80% of days booked in the NT, (e.g. for a ten day AAT Kings tour, eight days must be in the NT). However, an exception would be a journey on The Ghan, where 60% of days booked must be in the NT.
- All eligible bookings must be entered into the Tourism NT Agent Portal
- FAQs can be found at [www.tourismnt.com.au/summer-sale](http://www.tourismnt.com.au/summer-sale)



# Agent Portal

[www.tourismnt.com.au/summer-sale](http://www.tourismnt.com.au/summer-sale)

Information must be entered correctly for booking to be eligible, and include:

- Wholesaler/Agency name
- Agent name
- Agent email
- Agent business address
- Agent phone number
- Booking number  
**(must correlate with EOM sales reporting);**
- Date of booking
- Passenger surname
- Booking value (inc. GST) prior to rebate
- Departure date

Please ensure the booking number is correct.  
We will match this with the EOM reporting from Flight Centre.

## Agent portal

Wholesaler name \*

- ☐ NT Now (Holidays of Australia)  
☐ Helloworld Travel  
☐ FlightCentre

Agency name (if different to above)

Agent first name \*

Agent last name \*

Email \*

Confirm email \*

Address 1 \*

Address 2

City/Town \*

State \*

Post code \*

Phone number \*

### Booking details

Booking number \*

Confirm booking number \*

Date \*

Passenger surname \*

Add passenger

Booking value \*

Departure date \*

☐ I have read and agree to the [terms and conditions](#) \*

Submit



## Incentives and famil

- Every eligible booking = \$50 incentive
- Every five bookings = 1 entry into the prize draw

## The 'All of Territory' famil

- Ten places up for grabs!
- Prize will be drawn on 30 April 2021
- Take place between 1 June – 31 December 2021
- Prize includes:
  - Return airfares from their closest Australian capital city
  - All transportation, meals, accommodation and activities during the famil
- Valued at up to \$5,500 AUD (incl. GST) per person



JOURNEY BEYOND  
**THE GHAN**



# NT Seasons

	Tropical Summer Nov – Apr		The Dry May – Oct	
Top End – Darwin / Kakadu / Katherine / Arnhem Land	25 – 33°C		21 - 32°C	
	Summer Dec – Feb	Autumn Mar - May	Winter Jun - Aug	Spring Sep - Nov
Red Centre – Alice Springs / Uluru / Tennant Creek	20 – 35°C	12 – 27°C	3 – 20°C	13 - 31°C

# Darwin and Kakadu Nature Explorer - 7 days

Deal price	\$ 1,000
2 pax	\$ 2,000
less rebate	- \$ 400
Customer pays	\$ 1,600

- Oaks Elan Darwin
- Croc Explorer ticket
- AAT Kings 2 day tour of Kakadu National Park



**Darwin & Kakadu  
Nature Explorer  
7 days from \$1,000\***

**FLIGHT  
CENTRE®**

Call 131 600

Book now

\*Price is per person twin share. Further terms and conditions apply.

*Different in every sense*



## Darwin

- 4 nights at the **Oaks Elan Darwin** in a Hotel Room
  - King bed
  - Tea & coffee making facilities
  - Air conditioning
  - TV with streaming function
  - Inclusive Wi-Fi
- Hotel facilities include:
  - Pool
  - Gym
  - Restaurant / Bar



*Different in every sense*



- **Croc Explorer Ticket**
  - **Crocosaurus Cove**
    - Largest saltwater crocs in Australia
    - Aquarium
    - Turtle billabong
  - **Darwin Big Bus**
    - Hop on - hop off bus service
    - 24 hour pass
    - Two routes



*Different in every sense*







*Different in every sense*





## Top local tips

- Darwin Waterfront Precinct
- Museum and Art Gallery of NT (MAGNT) – gold coin donation
- WWII Storage Tunnels
- Cruise on Darwin Harbour
- Deckchair Cinema
- Great range of bars / restaurants
  - Parap Markets



*Different in every sense*

## Getting around

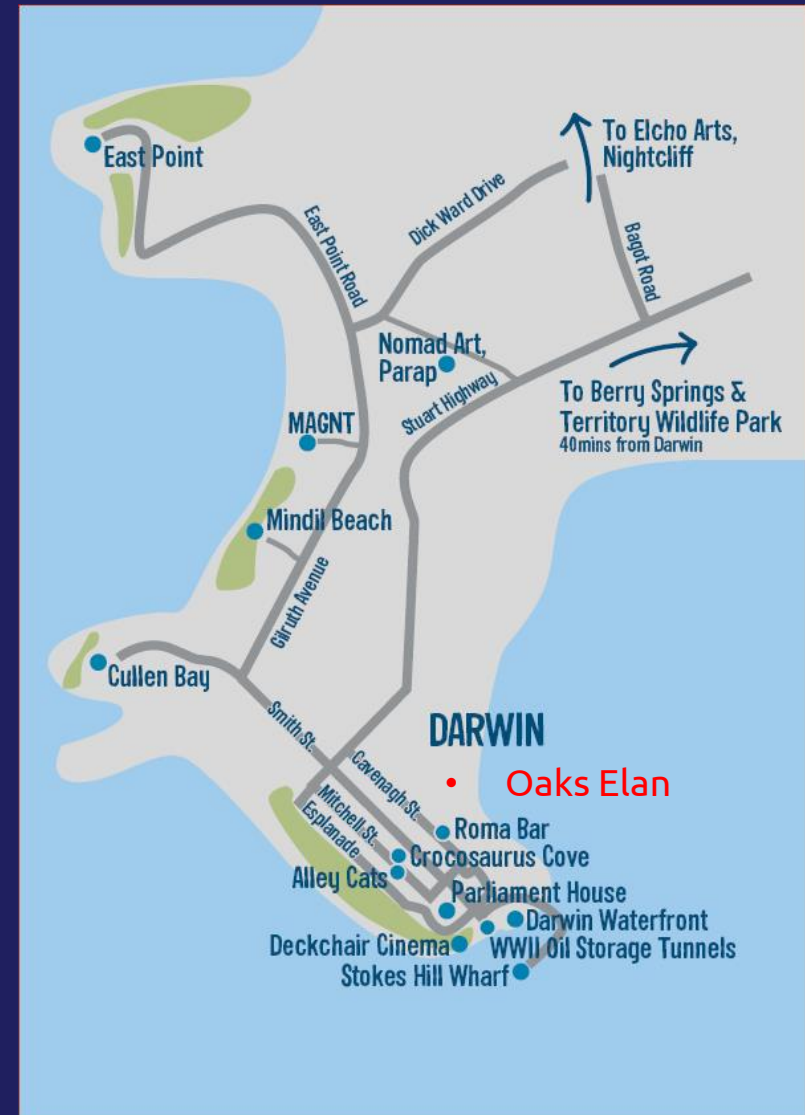
- Darwin is easy walking

### Darwin airport

- Oaks Elan 15 min drive
- City Centre 15 min drive

### Oaks Elan

- Crocosaurus Cove 10 min walk
- Waterfront Precinct 10 min walk
- Museum and Art Gallery of NT 45 min walk
- WWII Storage Tunnels 12 min walk



*Different in every sense*



## Kakadu National Park

- Kakadu National Park and East Alligator River escorted tour with AAT Kings
  - **Yellow Water Billabong Cruise**
  - One night at **Mercure Kakadu Crocodile Hotel**
    - Escarpment Restaurant and Bar
    - Swimming pool
    - Easy walk to Jabiru restaurants
- Departs at 6.30am
- Lunch included

*Different in every sense*



## Day two:

- **Ubirr**
  - Easy 1km walk / 1 hour
  - Rock paintings
  - Lookout over the Arnhem Land escarpment
- **Guluyambi Cultural Cruise** along the East Alligator River
- **Bowali Visitor Centre / Warradjan Aboriginal Cultural Centre**
  - Currently located in the Mercure Kakadu Crocodile Hotel, for information on local walks and Aboriginal art
- **Jumping Crocs Cruise**
- Lunch at **Corroboree Park Tavern**
- One night at **Oaks Elan** post tour



Ubirr

*Different in every sense*



# Trade itineraries:

<https://www.tourismnt.com.au/trade>



## 3 days in Kakadu

Wall Falls from above  
Tourism NT/Scott Ego

Many locals and experienced travellers believe the Tropical Summer, from November to April, is the best time to visit Kakadu, as this is when the land truly comes alive. It's a time when this famous national park unveils its lush beauty coupled with impressive storm activity.

While some areas of Kakadu may be closed due to flooding, seeing Kakadu in its resplendent glory is a special treat. See iconic waterfalls in full flow from a perfect viewpoint by taking a helicopter or light plane flight – truly impressive.

### DAY ONE

#### Start early to get the most out of your day

Set out from Darwin early for the 250 kilometre drive to Kakadu National Park. Stop along the way at Fogg Dam Conservation Reserve and Windjana on the Wetlands for an insight into the abundant wildlife of the northern coastal wetlands.

#### Learn about Kakadu

First stop is Binjari Visitor Centre to meet experienced staff and stroll through the interactive display to see why Kakadu is a dual World Heritage-listed national park. Browse the local arts, crafts and books on offer at the Marrawaddi Gallery and Cafe. The centre also features interactive displays and videos to help visitors learn about the flora and fauna, habitats and geology of Kakadu.

#### Walk through ancient shelters

Take the 1.5km circular walk through what was the wet season (Tropical Summer) home for generations of Aboriginal people at Burntongly (Mourangli). Wander past the large rock shelter and lookouts to one of Australia's

most outstanding Aboriginal rock art sites, with illustrations portraying ancient connections between the people and their land.

#### Sleep easy

Check into your accommodation. Options in Jabiru include:

- Mercure Kakadu Crocodile Hotel
- Arnhem Kakadu Resort
- Aurora Kakadu

### DAY TWO

#### Witness the magic of Kakadu

From the air  
Kakadu's two major waterfalls are a sight to behold when they're in full flow. Board a scenic flight with The Skene Flight Company to see the spectacle of water thundering over the falls, flanked by a canopy of lush green foliage. Book a flight that leaves from Jabiru, and fly over world-famous wetlands, mighty



## 3 days in Alice Springs

AAVAVAVAVAV

Swimming at Ellery Creek Big Hole  
Tourism NT/Kyle Munter

This three-day itinerary will introduce visitors to the vibrant and modern city set against the backdrop of the magnificent MacDonnell Ranges.

They'll discover the rich history of the town, and the ancient Aboriginal art and culture. Less than 3 hrs flight from most capital cities in Australia, it is also easily reachable by road or by the legendary Chan train.

### DAY ONE

#### Start your engines

If you have arrived in Alice Springs by any other means than driving, it is highly recommended that the first thing you

do is hire a vehicle for the trip. There is so much to see and do in and around Alice Springs and having a reliable mode of transport means nothing will be missed.

#### First stop, Alice Springs Desert Park

Make your first destination the Alice Springs Desert Park. Situated on Larapinta Drive, the Desert Park is a 'must see' for every visitor to the Red Centre, where the desert comes to life.

Spot rare and endangered animals in the low light of the nocturnal house and discover the star attractions at the 'Tree-flying birds of prey' show.

Stroll along the 1.6 kilometre trail to experience three separate habitat areas within the park. There are informative talks throughout the day, including a presentation on Aboriginal survival. Make your way around the park at your leisure, then relax with some refreshments at the onsite cafe.

#### Take in the history at the Telegraph Station Historical Reserve

Make your way to the Alice Springs Telegraph Station Historical Reserve and learn about where the settlement of Alice

Springs originated in 1871. Mountain bikes are available for hire and there are a range of tracks on offer. No experience is needed, this is a great activity for people of all ages.

#### Sleep easy

Check into your accommodation. There are many options available in Alice Springs, from luxury hotel rooms to camping under the stars including:

- Desert Palms
- Crown Plaza Alice Springs
- Squeakywindmill Boutique Tent B&B

### DAY TWO

#### Drift away on a hot air balloon ride

Use only and take to the skies in a hot air balloon with Outback Ballooning for a magnificent bird's eye view of Alice Springs and the Red Centre. As you drift into an outback sunrise of pastel blues, purples and yellows, keep an eye out for native wildlife and the iconic Red Kangaroo down below.

#### Indulge the senses at Olive Pink Botanic Garden

Once your feet are firmly planted on the



## 3 days in Katherine

Crooked Katherine Gorge at Sunset  
Tourism NT/Jason Charles Hill

This three-day itinerary explores local gorges from the water and the air. Aboriginal culture, and outback life, showing that this region is a perfect holiday destination for travellers with a thirst for adventure.

Katherine is the gateway to the magnificent Nitmiluk National Park (Katherine Gorge). This is Jawoyn Country where the red sand of the Outback meets the lush tropics, offering the best of both worlds.

### DAY ONE

#### Start your engine

Leave Darwin to embark on your 3.5 hour drive south along the Stuart Highway to Katherine.

#### Immerse yourself in local art

Katherine is a great base for exploring the nearby gorge country and learning about local Aboriginal culture. Stop in at the art galleries in town showcasing Aboriginal art, where you can meet the artists, browse the pieces or buy one of your own to take home.

#### Catch a must-see show

A must-see while you're in the region is the Katherine Outback Experience with Tom Curran. Tom is equally renowned for his award-winning music skills as he is for his horseman abilities. Watch in awe as you witness authentic horse breaking, a working dog demonstration and performances with his trick horse. Performance days:

- Tuesday/Wednesday: 2.5 hour shows
- Saturday/Sunday: 1.5 hour shows

#### Sleep easy

Check into your accommodation. There

are many options available in Katherine, from luxury hotel rooms to camping under the stars including:

- Katherine Holiday Park
- Rita Styles Katherine
- Crooked Lodge

### DAY TWO

#### Start your day at Nitmiluk Visitor Centre

The world-famous Nitmiluk National Park contains thirteen gorges carved from the ancient sandstone by the Katherine River.

Start your journey at the Nitmiluk Visitors Centre for advice on the many ways you can experience the spectacular gorges – you can walk, canoe, boat or fly!

Take in the views from above  
Get a sense of the size and majestic beauty of Nitmiluk from the air – helicopter flights take off year-round (weather dependent) from the helipad near the Nitmiluk Visitors Centre or near the gorge at Maud Creek airstrip. Flights

# Trade Training Program

[www.tourismnt.com.au/trade](http://www.tourismnt.com.au/trade)

- Webinar
- Online training modules
- Newsletter
- Released each quarter
  - August
  - November
  - February
  - May
- Complete to be in to win
  - Webinar: live or pre-recorded
  - Modules

*Different in every sense*

### Short Drives 2 - 5 days

Short Drives cover short journeys of 2 to 5 days duration and are ideal for the Fly/Drive traveller.



Litchfield Loop	Kakadu National Park Explorer
Katherine and Nitmiluk Gorge Explorer	Alice Springs Explorer
Uluru and Kings Canyon Snap	Red Centre Way

### Uluru and Kings Canyon Snap



If your client is looking for a short fly/drive holiday option that ticks off world-famous icons and spectacular landscapes, then the Uluru and Kings Canyon Snap is the one for them.

Uluru is about a three-hour direct flight from most Australian capital cities. In just four days they can experience iconic attractions of Kings Canyon, Kata Tjuta and of course, Uluru.

Not only is Uluru a spectacular natural formation, and one of Australia's most recognisable landmarks, it is also a deeply spiritual place.

They'll be captivated by the connection to land, whether they choose to walk with a traditional owner, join a camel tour, or dine under a canopy of stars.

 [View map & details](#)

Sunset at Uluru



# Trade Training Program:

## Online training modules:

### Introduction to the NT

- Getting here and around
- Climate
- Regions
- Festivals and events

### Best driving routes in the NT

- Short drives
- Long drives



**Complete to be in to win a 'Discover the Red Centre' package valued at \$5,000!**

NT Summer Sale:

[www.tourismnt.com.au/summer-sale](http://www.tourismnt.com.au/summer-sale)

Trade Training Program:

[www.tourismnt.com.au/trade](http://www.tourismnt.com.au/trade)

Kerryn Smith

Distribution Coordinator, Tourism NT

[kerryn.smith2@nt.gov.au](mailto:kerryn.smith2@nt.gov.au)

*Different in every sense*

