Presenter: Kerryn Smith **Domestic Distribution Coordinator**

Different in every sense

Save up to \$1.000 ×

NEVER BEFORE

• NORTHERN TERRITORY



NT Summer Sale A summer sale like never before!

www.tourismnt.com.au/summer-sale

Bookings and travel: Between 1 October 2020 - 31 March 2021



All NT product, packages and deals booked through:

- Flight Centre
- Holidays of Australia / NT Now
- Helloworld / Viva Holidays

Your client will get:

For every \$1,000 spent, save \$200! Capped at a total savings - \$1,000

You will get: \$50 incentive per eligible sale Chance to win a place on an NT famil!



Independent Agencies

Independent travel agents can be involved in this campaign, if they work with:

- NT Now : Simply book their packages or contact <u>info@ntnow.com.au</u>
- Viva Holidays : contact Nicole Chapman <u>nicole.chapman@vivaholidays.com.au</u>

Details on how to apply the discount will be supplied by your Head Office or the wholesaler you are working with.





Booking criteria

- Travel departure must occur on or by 31 March 2021
- Can include any bookable flight, accommodation, tour, attraction or hire vehicle inbound to, from or within the NT
- Must have a minimum of 80% of days booked in the NT, (e.g. for a ten day AAT Kings tour, eight days must be in the NT). However, an exception would be a journey on The Ghan, where 60% of days booked must be in the NT
- Intra-Territory travel by NT residents is eligible. Discount will not apply to interstate travel components for NT residents.
 For example, a four day journey on The Ghan from Darwin to Adelaide is not eligible, as it is classed as outbound travel.
- All eligible bookings must be entered into the Tourism NT Agent Portal to receive the incentive and entry into the prize draw
- FAQs can be found at <u>www.tourismnt.com.au/summer-sale</u>





Agent Portal

www.tourismnt.com.au/summer-sale

Information **must be entered correctly** for booking to be eligible, and include:

- Agency / wholesaler name;
- Agent full name;
- Agent email;
- Agent business address;
- Agent phone number;
- Booking number (must correlate with EOM sales reporting);
- Passenger surname;
- Booking value (inc. GST);
- Date of booking; and
- Departure date

Please ensure the <u>booking number</u> is correct. We will match this with the EOM reporting from our Partners.

- Select -	~
Agent first name "	
Agent last name *	
Email •	
Confirm email •	
Address 1 '	
Address 2	
City/Town *	
State -	
- Select -	



What you get:

- Agents receive a \$50 incentive for every eligible booking
- Every five bookings made, receive an entry to win a place on an exclusive 'All of NT' famil, valued at up to \$5,500!

The 'All of Territory' famil:

- Ten places up for grabs!
- Prize will be drawn on 30 April 2021
- Take place between 1 June 31 December 2021
- Prize includes:
 - Return airfares from their closest Australian capital city
 - All transportation, meals, accommodation and activities during the famil
- Valued at up to \$5,500 AUD (incl. GST) per person







		Summer – Apr			e Dry 7 – Oct
Top End – Darwin / Kakadu / Katherine / Arnhem Land	25 –	33°C		21 -	- 32°C
	Summer Dec – Feb	Autumn Mar - May		Winter Jun - Aug	Spring Sep - Nov
Red Centre – Alice Springs / Uluru Tennant Creek	20–35°C	12 – 27°C	/	3 – 20°C	13 - 31°C
					NORTHE

COVID Update As at 7 October 2020

- Greater Sydney
 Open Friday 9 October
- Regional Victoria Open Monday 2 November - if cases remain low
- Mandatory quarantine arrangements are <u>no longer</u> in place for interstate arrivals, unless you are arriving from a hotspot.
- Those arriving from a <u>declared hotspots</u> are required to undertake mandatory supervised quarantine at a Territory Government approved facility at their own cost.



Uluru, Sunrise Field of Light – 3 nights

Deal price	\$ 639
Twin share	\$ 1,278
less rebate	- \$ 200
Customer pays	\$ 1,078



- 3 nights at Sails in the Desert
- Sounds of Silence dinner experience
- 2 hour Uluru Sunrise and Field of Light tour
- Return airport transfers
- Package does not include flights

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- 3 nights at the 5 star
 Sails in the Desert
 in a Superior Room
 - Free in-room Wi-Fi
 - Use of Resort Shuttle
 - Guest activities program
 - Bush Food Experience
 - Bush Yarn
 - Guided Garden Walk
 - Didgeridoo Workshop
 - Capturing the Cosmos







- Sounds of Silence Experience including:
 - Pre-dinner canapés and sparkling wine
 - 3-course dinner
 - Guided tour of the night sky
 - Didgeridoo performance
- 2 hour Ulu<u>r</u>u Sunrise and Field of Light tour, including:
 - Tea, coffee, hot chocolate at the sunrise viewing area
 - National Park Fee







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Additional activities

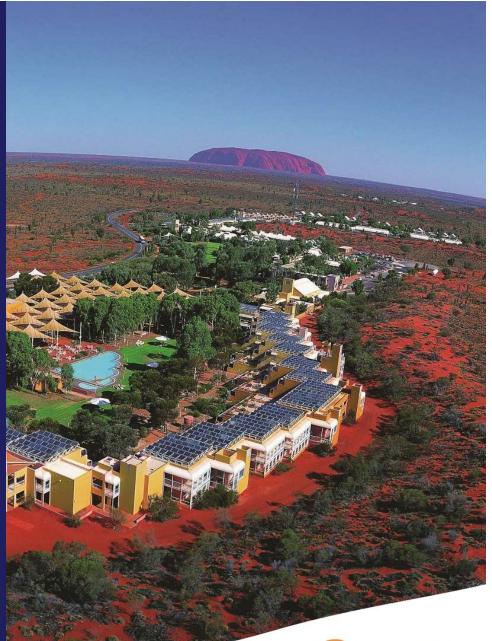
- Dot painting workshops at Maruku Arts \$72/adult \$36/child
- Uluru Camel Tours Starting at \$80/adult
- Uluru-Kata Tjuta Cultural Centre is located near Uluru and a great place to learn about the area.

Free guided walks and talks

Top local tips

- Ayers Rock Resort is the only accommodation and dining option
- Uluru is a 25 minute drive from Ayers Rock Resort
- Tours often take place at sunrise and sunset, when the area is at its most stunning and the weather is cooler
- Ayers Rock Resort offer an airport transfer

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Darwin and Kakadu Nature Explorer - 7 days

Deal price	\$ 1,000
2 pax	\$ 2,000
less rebate	- \$ 400
Customer pays	\$ 1,600



- Oaks Elan Darwin
- Croc Explorer ticket
- AAT Kings 2 day tour of Kakadu National Park
- Package does not include flights

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<u>Darwin</u>

- 4 nights at the Oaks Elan
 Darwin in a Hotel Room
 - King bed
 - Tea & coffee making facilities
 - Air conditioning
 - TV with streaming function
 - Inclusive Wi-Fi
- Hotel facilities include:
 - Pool
 - Gym
 - Restaurant / Bar

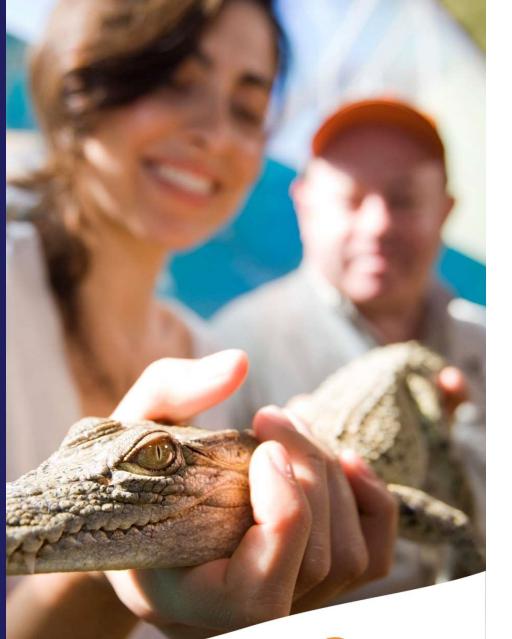






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- Croc Explorer Ticket
 - Crocosaurus Cove
 - Largest saltwater crocs in Australia
 - Aquarium
 - Turtle billabong
 - Darwin Big Bus
 - Hop on hop off bus service
 - 24 hour pass
 - Two routes





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Cage of Death \$175 / person | \$270 / two people

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Top local tips

- **Darwin Waterfront Precinct** •
- Museum and Art Gallery of NT • (MAGNT) – gold coin donation
- Bombing of Darwin Experience •
- Sunset cruise on Darwin Harbour •
- Great range of bars / restaurants
 - **Gin Distilleries** •
 - Cocktail bars ٠
 - Parap Markets
 - Stokes Hill Wharf ٠
 - Cullen Bay •







Getting around

Darwin is easy walking

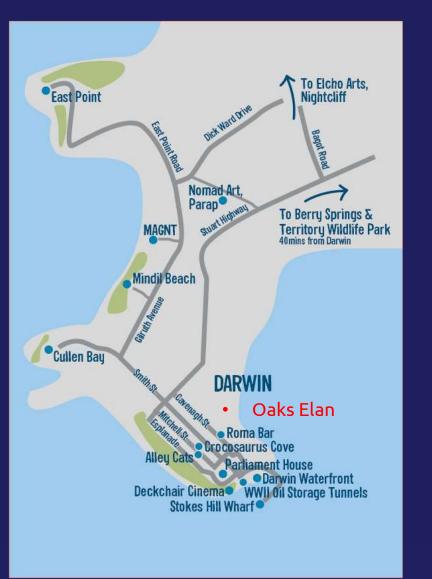
Darwin airport

- Oaks Elan
- City Centre

Oaks Elan

- Crocosaurus Cove
- Waterfront Precinct
- Museum and Art Gallery of NT
- WWII Storage Tunnels

- 15 min drive 15 min drive
- 10 min walk 10 min walk 45 min walk
- 12 min walk







Kakadu National Park

- Kakadu National Park and East Alligator River escorted tour with AAT Kings
 - Yellow Water Billabong Cruise
 - One night at Mercure
 Kakadu Crocodile Hotel
 - Escarpment Restaurant and Bar
 - Swimming pool
 - Easy walk to Jabiru restaurants
 - Departs at 6.30am
 - Lunch included

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Day two:

- Ubirr •
 - Easy 1km walk / 1 hour •
 - Rock paintings •
 - Lookout over the Arnhem Land • escarpment
- Guluyambi Cultural Cruise along the East Alligator River
- Bowali Visitor Centre / Warradjan Aboriginal Cultural Centre
- Jumping Crocs Cruise ٠
- Lunch at Corroboree Park Tavern
- One night at **Oaks Elan** post tour



Red Centre self drive: Alice Springs, Uluru and Kings Canyon - 6 nights

Deal price	\$1,099
Twin share	\$ 2,198
less rebate	- \$ 400
Customer pays	\$ 1,798



• 2 night stay in Alice Springs at the DoubleTree by Hilton Alice Springs

- 1 night stay in Kings Canyon at the Kings Canyon Resort
- 3 night stay in Uluru at Sails in the Desert
- 7 day car hire with unlimited kilometres
- Package does not include flights

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Alice Springs

- 2 night stay at the DoubleTree by Hilton Alice Springs in a guest room including:
 - Daily buffet breakfast
 - Free Wi-Fi
 - Free parking
 - Late checkout to 1pm
 - Amenities include
 - Pool
 - Gym / tennis court
 - Restaurants
 - Saltbush
 - Hanuman
 - The Deck Bar









Locals tips:

- Outback Ballooning \$305 / adult
- Alice Springs Desert Park \$37 / adult
- Pyndan Camel Tracks \$79 / adult
- ANZAC Hill
- West MacDonnell Ranges
 - Standley Chasm
 - Ellery Creek

Drive to Kings Canyon

3hr 40mins
 National Hwy 87 (south)

Standley Chasm



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Kings Canyon

• 1 night stay at the **Kings Canyon Resort** in a standard room including:

- Breakfast
- \$50 fuel voucher (Kings Canyon Petrol Station)
- Free parking
- Dining options
 - Desert Oaks Bistro
 - Thirsty Dingo Bar
 - Oasis General Store

Local tips

- Kings Canyon Rim Walk
- Sunset Viewing Platform
- Movie nights

Drive to Uluru

• 3 ¹/₂ hours









<u>Uluru</u>

- 3 night stay at **Sails in the Desert** in Superior Room including:
 - Free Indigenous Activities Program
 - Free use of the Resort Shuttle bus service
 - Free in-room Wi-Fi
 - Free parking
- 3 day National Park Entry Fee
- Uluru Sunrise & Field of Light Tour

Getting around:

- Kata Tjuta 45 min drive
- Curtin Springs 55 min drive

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Trade itineraries:

www.tourismnt.com.au/trade



Start early to get the most out

of your day

Learn about Kakadu

Witness the magic of Kakadu from the air

Walk through ancient shelters



Start your engines

do a **hire a vehicle** for the trip. There is so much to see and do in and around Alice Springs and having a reliable mode of transport means nothing will be

First stop, Alice Springs Sleep easy

ising birds of prey' show.

Take in the history at the Telegraph Station Historical Reserve

Desert Park

Springs originated in 1971. Mountain bikes are available for hire and there are a range of tracks on offer. No experience is needed; this is a great activity for people of all ages.

ana Alice Springe

DAY TWO

Drift away on a hot air balloon ride

Indulge the senses at Olive Pink Botanic Garden



This three-day itinerary	DAY ONE
explores local gorges from the water and the air, Aboriginal culture, and outback life,	Start your engine Leave Darwin to embark on your 3.5 ho drive south along the Stuart Highway to Katherine.
showing that this region is a perfect holiday destination for travellers with a thirst for adventure.	Immerse yourself in local art Katherine is a great base for exploring the nearby gorge country and inarning about local Aberriginal culture. Stop in at the est galleries in town showcasing Abordina at, where you can meet the
Katherine is the gateway to the magnificent Nitmiluk	artists, browse the pieces or buy one of your own to take home. Catch a must-see show A must-see while you're in the region is the Katherine Outback Excertience

Katherine Outback Exc Sleep easy

Start your day at Nitmiluk Visitor Centre The world-famous Nitmiluk Ni Park contains thirteen gorges

Take in the views from above



Trade Training Program

www.tourismnt.com.au/trade

- Webinar
- Online training modules
- Newsletter
- Released each quarter
 - August
 - November
 - February
 - May
- Complete to be in to win
 - Webinar: live or pre-recorded
 - Modules



Uluru and Kings Canyon Snap



If your client is looking for a short fly/drive holiday option that ticks off world-famous icons and spectacular landscapes, then the Uluru and Kings Canyon Snap is the one for them.

Uluru is about a three-hour direct flight from most Australian capital cities. In just four days they can experience iconic attractions of Kings Canyon, Kata Tjuta and of course, Uluru.

Not only is Uluru a spectacular natural formation, and one of Australia's most recognisable landmarks, it is also a deeply spiritual place.

They'll be captivated by the connection to land, whether they choose to walk with a traditional owner, join a camel tour, or dine under a canopy of stars.

View map & details





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