

MTB REPORT CARD

MOUNTAIN BIKING IN THE NT

In 2016, the Northern Territory (NT) Government released a Master Plan for Mountain Biking (MTB) in the NT.¹

The Plan outlines five strategies to develop world-class mountain biking experiences in the NT.²



BENEFITS OF MTB IN THE NT

Employment opportunities for regional communities

Economic benefits for retailers and tourism operators

Engaging youth at grassroots levels

Health benefits from living an active lifestyle

THE FOCUS ON ALICE SPRINGS

MTB in Alice Springs is already well established and the town is the natural hub of MTB activity. Trails range from easy to intermediate and cover short rides under five kilometres to longer rides over 10 kilometres.²

Visitors and locals can rely on knowledgeable local bike retailers, a great café culture, an excellent mountain biking scene, weekly club rides and endless opportunities to explore.

OVER THE PAST 12 MONTHS WE HAVE:

- Developed five trails on Casuarina Coastal Reserve at Lee Point - soon to be opened
- Repaired erosion issues and improved the riding experience on the Ilentye and Apwelantye Trails on the Alice Springs Telegraph Station Reserve
- Engaged an expert MTB consultant to produce an Alice Springs MTB Destination Development Plan
- Began installation of a bike "maintenance station" including pump at the Alice Springs Telegraph Station

PLANS FOR 2017-18:

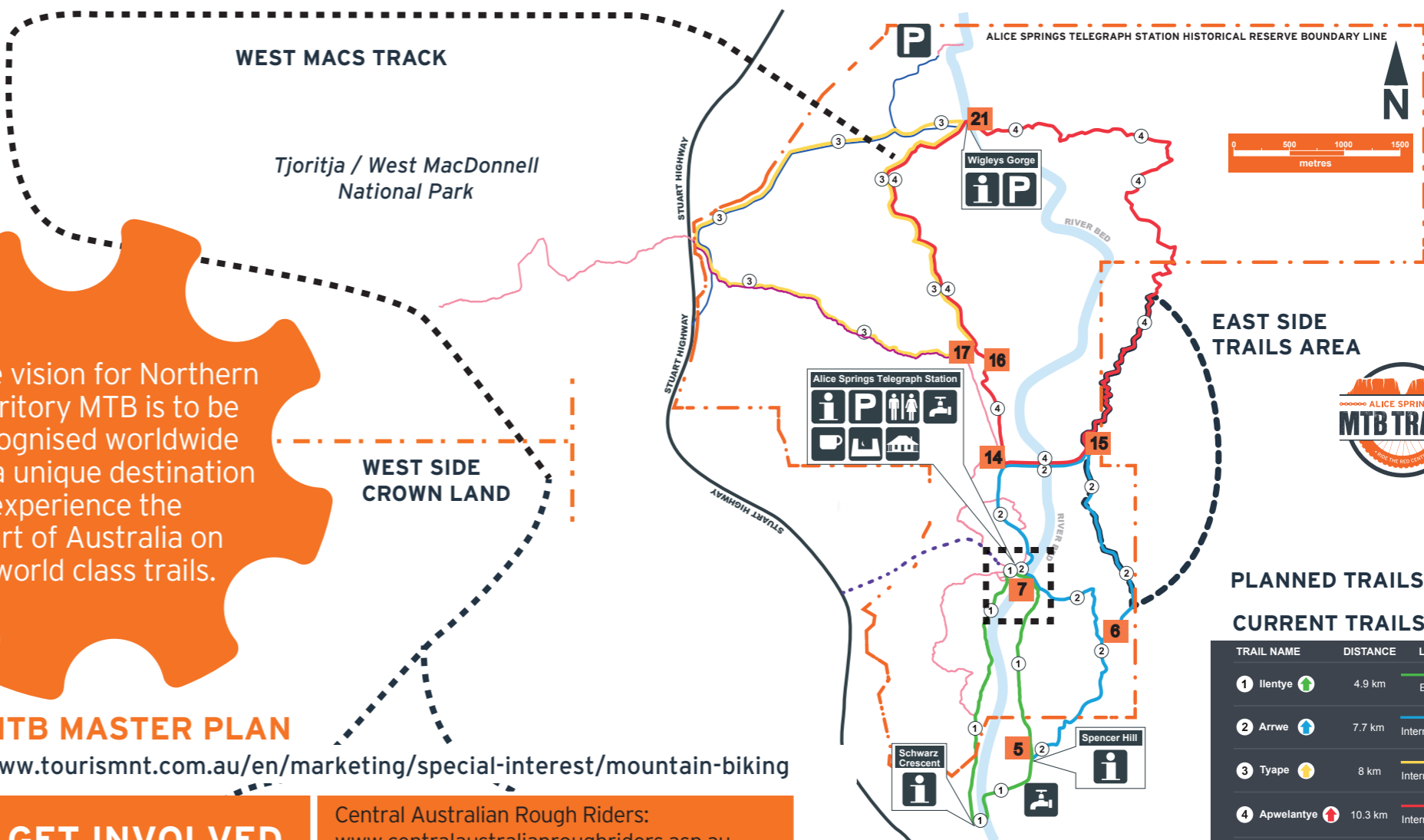
- Spending \$1.3 million on trail development projects in:
 - Alice Springs
 - West MacDonnell Ranges National Park, exploring feasibility of a new multi-day experience.
 - Litchfield National Park
 - Nitmiluk National Park
 - Darwin trail upgrades
- Spending over \$60 000 on event marketing
- Three new trails within the Charles Darwin National Park



FLOW MOUNTAIN BIKING

- 'Ride the Red Centre' - \$50 000 multi-part video and editorial series
- Filming in April 2017. Content live in May - July 2017
- Features World Champion mountain biker and eminent cycling personality Paul Van Der Ploeg and Enduro World Series racer Jaclyn Schapel
- To be distributed through Flow Mountain Bike's channels, social media and YouTube

ALICE SPRINGS MOUNTAIN BIKE TRAILS



The vision for Northern Territory MTB is to be recognised worldwide as a unique destination to experience the heart of Australia on its world class trails.

MTB MASTER PLAN

www.tourismnt.com.au/en/marketing/special-interest/mountain-biking

GET INVOLVED

Central Australian Rough Riders: www.centralaustralianroughriders.asn.au
Darwin Off Road Cyclists: www.dorc.com.au

PLANNED TRAILS

CURRENT TRAILS

TRAIL NAME	DISTANCE	LEVEL
1 Ilentye	4.9 km	Easy
2 Arrwe	7.7 km	Intermediate
3 Tyape	8 km	Intermediate
4 Apwelantye	10.3 km	Intermediate
Larapinta Trail	2.7 km	

¹ Source: Tourism NT Master Plan for Mountain Biking in the Northern Territory, July 2016, p5.

² Source: Northern Territory Government Welcome to the Alice Springs Mountain Bike Trails Map, September 2015, Alice Springs MTB Trails, Parks and Wildlife Commission Northern Territory.