



Australian Government  
Department of Industry,  
Innovation and Science

## Business

Entrepreneurs' Programme



# TOURISM KICKSTART ROADSHOW

Is your business getting stale, losing momentum or are you just looking for new opportunities to grow sales and improve efficiencies?

- > Learn how to grow your business' profile and sales via engaging in tourism trade partnerships
- > Increase the competitiveness of your product and the quality of the visitor experience by gaining the 'tick of approval' from the Australian Tourism Accreditation Programme
- > Learn about organisations, programmes and tools available to support tourism businesses in the NT.

### Speakers

- > Bernard Whewell - Trade Distribution Expert  
Distinctly Travel Management
- > Trevor Cox - General Manager  
ATAP Ltd & Tourism Top End
- > Stuart Ord (Central Australia)  
Tony Clementson (Top End)  
Tourism NT
- > Rachel Telford - Business Advisor  
AusIndustry/Deloitte

- > **Tennant Creek, 13 November 2017**  
Battery Hill Mining Centre  
Peko Road  
2:00pm – 5:00pm
- > **Katherine, 14 November 2017**  
Ibis Styles Katherine  
Stuart Highway  
2:30pm – 5:30pm
- > **Jabiru, 15 November 2017**  
Mercure Crocodile Hotel  
1 Flinders Street  
2:30pm – 5:30pm
- > **Batchelor, 16 November 2017**  
Litchfield Motel  
49 Rum Jungle Road  
12:00pm – 3:00pm

**REGISTER HERE**



The Entrepreneurs' Programme is the Australian Government's flagship initiative for business competitiveness and productivity. It forms part of the Government's National Innovation and Science Agenda. The Programme uses experienced Advisers and Facilitators, drawn from industry, to ensure businesses get the advice and support they need to improve their competitiveness, productivity and to maximize their growth potential. For more information go to [www.business.gov.au/EP](http://www.business.gov.au/EP).