

## NT OPERATOR PROSPECTUS

Tourism NT's bi-annual 'Adventure NT' sales mission will provide NT tourism operators with an excellent platform to better strengthen their business relationships with key distribution partners from Greater China, Singapore and Malaysia.

This year's sales mission will hit the cities of **Shenzhen, Shanghai and Singapore** from 21 - 27 October 2018.

The 'Adventure NT' mission will see NT tourism operators engage first-hand with travel trade, digital travel sharing platforms, media and key airline stakeholders via dedicated training workshops, networking events and dinners in each city.

Tourism NT supports businesses that commit to a long-term collaborative approach to the priority Eastern markets. This mission is open to NT tourism operators who are export-ready, that have suitable product for the Greater China, Singapore and Malaysia markets and who can demonstrate marketing initiatives across these markets.

### Why participate in Adventure NT?

- Establish direct relationships with key tourism wholesalers and retailers from Greater China, Singapore and Malaysia
- Strengthen product knowledge of Product Managers and qualified Aussie Specialist agents
- Exchange information and learnings with other industry partners
- Opportunity to conduct sales calls around scheduled sales mission events (own arrangements)

### What is the cost?

Participation cost for key delegate is AUD \$2,500 + GST  
(Excludes international flights, visa fees, travel insurance and incidentals)

### What is included in the 'Adventure NT' participation cost?

- Economy class flight between Shenzhen and Shanghai
- Economy class flight between Shanghai and Singapore
- 2 x nights' accommodation in Shenzhen, including breakfast
- 2 x nights' accommodation in Shanghai, including breakfast
- 2 x nights' accommodation in Singapore, including breakfast
- Trade workshops, networking events and dinners in Shenzhen, Shanghai and Singapore
- 1 x NT team lunch and 2 x NT team dinners - Shenzhen, Shanghai and Singapore

### Apply now!

To register your interest, please email Kirsten Clarke, International Marketing Coordinator [kirsten.clarke@nt.gov.au](mailto:kirsten.clarke@nt.gov.au), by **Thursday 31 May 2018**.

*\*minimum NT tourism operator numbers required.*

## ITINERARY

### SUNDAY, 21 OCTOBER (D)

- Operator arrival into Shenzhen

### MONDAY, 22 OCTOBER (B, L, D)

- Operator welcome briefing & lunch in Shenzhen
- KDP workshop & networking event in Shenzhen

### TUESDAY, 23 OCTOBER (B, D)

- Flight from Shenzhen to Shanghai
- Free afternoon for sales calls or time at leisure
- Operator dinner in Shanghai

### WEDNESDAY, 24 OCTOBER (B, D)

- KDP workshop & networking event in Shanghai

### THURSDAY, 25 OCTOBER (B, D)

- Flight from Shanghai to Singapore
- Free afternoon for sales calls or time at leisure
- Operator welcome briefing & dinner in Singapore

### FRIDAY, 26 OCTOBER (B, D)

- KDP workshop & networking event Singapore

### SATURDAY, 27 OCTOBER (B)

- Mission concludes, onward journey to Australia

### Shenzhen 21 – 23 October



### Shanghai 23 – 25 October



### Singapore 25 – 27 October

