

The Australian Government has provided \$43.1 million over four years through the Tourism Demand-Driver Infrastructure program for projects across Australia that drive demand, improve quality and increase tourism expenditure to assist the tourism industry in meeting Tourism 2020 targets.

## **Tourism Demand-Driver Infrastructure Program 2017-18 Guidelines (NT)**

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# TDDI 2017-18 Guidelines (NT)

## 1. PROGRAM OVERVIEW

Tourism NT is administering the Australian Government's Tourism Demand-Driver Infrastructure (TDDI) program in the Northern Territory. The program commenced in 2014-15 and was a four year commitment, with 2017-18 being the fourth and final year. The decision to fund NT projects under the TDDI program is made by the Australian Government, based on recommendations from the Northern Territory Government.

The program supports the delivery of infrastructure projects in the NT that contribute to Tourism 2020 outcomes by driving demand, improving quality and increasing tourism expenditure. Projects must:

- (a) Align to one or more of the national Tourism 2020 strategic areas:
  - › grow demand from Asia, while maintaining investment of a balanced market portfolio
  - › build competitive digital capability
  - › encourage investment and implement the regulatory reform agenda
  - › ensure tourism transport environment supports growth
  - › increase supply of labour, skills and Indigenous participation; or
  - › build industry resilience, productivity and quality.
- (b) Yield a broad return across the tourism supply chain, not just benefit an individual business.
- (c) Have at least matching funding. Important note: In-kind contributions are not seen as matching funds by the Australian Government.

**If you have an idea for a project that could be supported under this project, please nominate to Tourism NT before Friday 21 April 2017.**

## 2. AVAILABLE FUNDING

A total pool of \$775,000 (GST exclusive) is available to support high quality projects. The intent is a small number of high value projects will be supported.

Funding is provided in arrears by the Australian Government. You must be able to cover any costs incurred until funding is released by the Australian Government, which occurs twice per year.

Projects must be able to be fully delivered before 30 June 2018 as there is no avenue to rollover funding beyond the 2017-18 financial year.

### 3. ELIGIBLE APPLICANTS

To be supported through this program:

- you must be registered for GST
- businesses must have a major tourism focus, be legally constituted, Australian registered and currently operate in the NT
- clusters of tourism businesses must identify one business within the group who will be financially responsible for the program on behalf of the group and meet the criteria for an individual business as above
- Local Government, agencies of the NT Government and Regional Tourism Organisations are eligible to apply, however must meet all eligibility criteria.

### 4. ELIGIBLE PROJECTS AND ACTIVITIES

Projects must fall into at least one of the following categories:

#### 1. Environmental

The development or enhancement of natural assets such as, but not limited to, protected and recreational areas, public spaces such as beaches and parks and walking trails.

#### 2. Built

Such as, but not limited to, mixed-used facilities, exhibition, convention and events facilities, cultural institutions, entertainment and sporting facilities, city/town precincts and tourist attractions.

#### 3. Transport

Such as, but not limited to, roads, rail networks, ports and airports.

#### 4. Enabling

Such as, but not limited to, Indigenous tourism development, the development of tourism networks, plans and feasibility studies, and programmes to improve industry capability and capacity.

All projects must have at least a matching financial contribution.

### 5. ELIGIBLE PROJECTS AND ACTIVITIES

The following activities are ineligible:

- marketing, advertising or product promotion; regular repairs and maintenance
- upgrading or developing facilities predominantly for local communities
- engaging or paying salaries for an applicant's employees
- buying or leasing real estate of any type
- purchasing or hiring mobile/ portable assets, including but not limited to vehicles, boat and IT equipment
- administrative or running costs that are normally the responsibility of a business, state or territory administration or local council
- activities where an applicant has not fully acquitted any previous Northern Territory Government support funding.

## 6. INDICATIVE DATES

To ensure all businesses have equal opportunity to suggest projects which may be supported there will be one intake for the 2017-18 year, with key dates as follows:

Nomination period opens	February 2017
<b>Closing date for project nominations</b>	<b>Friday 21 April</b>
Consideration of projects by the NT	April and May 2017
Negotiations and documentation with the Commonwealth	June 2017
<b>Notification of successful recipients</b>	<b>July 2017</b>
Projects Agreements finalised	July 2017
Funds available	Funding is provided by the Commonwealth in arrears

These dates are indicative and may be changed if necessary (for example, if a larger than anticipated volume of potential projects is received). Projects may be supported that have been identified through this or another process.

## 7. NOMINATION PROCESS

The program will operate via a merit based nomination process, in two stages:

### Stage one

An initial assessment of projects by a panel based on written project concepts (four page written maximum).

Project concepts are to be forwarded by email to [strategy.tourism@nt.gov.au](mailto:strategy.tourism@nt.gov.au) or by mail to Panel Tourism Demand-Driver Infrastructure Program, Department of Tourism and Culture, GPO Box 1155, Darwin NT 0801.

Handwritten submissions will not be accepted.

### Stage two

Further concept discussions between the panel and projects which advance to this stage. This may include a more detailed project plan and concept development.

Applicants should note the NT Government may conduct credit checks and other due diligence processes as part of the assessment process. The final decision on suitable projects vests in the Australian Government.

## 8. ASSESSMENT CRITERIA

Eligibility of projects will be assessed at stage one based on alignment with the criteria detailed under section 1 (see page 1).

## 9. FUNDING AGREEMENT

A legally binding funding agreement will be entered into between the Northern Territory Government and selected applicants. The terms and conditions of the agreement will be determined based on the nature of the activity proposed. The agreement will set out:

- The rights and obligations of the Northern Territory Government and the funding recipient
- Agreed project plan and budget as per application
- Reporting and funding acquittal requirements
- Requirements for recognising NT Government support and promotional obligations arising from receipt of funding. Applicants should note details of successful funding recipients will be advised publicly and recorded in Tourism NT's annual report. Details of all projects will be provided to the Australian Government.

## 10. FUTHER INFORMATION

For further information contact [strategy.tourism@nt.gov.au](mailto:strategy.tourism@nt.gov.au) or telephone 08 8999 5198.

A copy of these guidelines are available at:

<http://www.tourismnt.com.au/en/industry-support/grants-and-funding>

Tourism NT's corporate website [www.tourismnt.nt.gov.au](http://www.tourismnt.nt.gov.au) is a valuable resource for accessing information to support applications including tourism research and strategies.

# TDDI 2017-18 Nomination Form

## 1. APPLICANT and BUSINESS NAME

Business Name:	ABN:
Trading Name:	GST Registered: YES / NO
Contact Person:	(only GST registered entities are eligible)
Postal Address:	Position:
Telephone:	Funding requested: \$ ex-GST
Email:	Total project value: \$ ex-GST

## 2. PROJECT OVERVIEW – 4 page maximum

### A BRIEF OUTLINE OF THE PROJECT FOR STAGE ONE ASSESSMENT INCLUDING:

- An outline of the scope of the project
- The location of project to be funded under the program
- Photographs or drawings (if relevant - can be in addition to 4 page document)
- Address core program requirements:
  - › Alignment to one of more of the national Tourism 2020 areas
  - › How the project will yield a broad return across the tourism supply chain; and
  - › Overall project budget, including detail of funding sources for the matching financial requirement. Please provide both GST inclusive and exclusive figures.

## 3. DECLARATION – Completed by the Authorised Representative

This project fits into the following category (tick one or more):

- Environmental
- Built
- Transport
- Enabling

- By ticking this box I confirm that I accept the Tourism Demand-Driver Infrastructure Program Guidelines and Conditions, and declare that the statements made in this form are true to the best of my knowledge. I understand that if my application is successful the NT and Australian Governments may publicise or promote their support of my business.

Name: \_\_\_\_\_ Signature: \_\_\_\_\_ Date: / / 2017

**Deadline for nominations: Friday 21 April 2017**

Email to [strategy.tourism@nt.gov.au](mailto:strategy.tourism@nt.gov.au)